



# HKMA/HKT Global Innovation Award 2024



In order to support Hong Kong's development as an international Innovation and Technology center in accordance with the national "14th Five-Year Plan", The Hong Kong Management Association launched the HKMA/HKT Global Innovation Award in 2022/23 to recognize outstanding achievements in Innovation across various industries and sectors.



**Guest of Honor: Prof The Hon SUN Dong, JP**  
Secretary for Innovation, Technology and Industry, Government of HKSAR



**Guest of Honor: The Hon Winnie Ho Wing-yin, JP**  
Secretary for Housing, Government of HKSAR

The inaugural edition of the award has received enthusiastic response from the industry, with over 230 entries including non-local entries from Mainland China, Israel, Italy, Singapore, Spain, and the United States.



**ENROL NOW !**

Scan QR code to join the Award and showcase your Innovation !

Deadline: 5pm (HKT), 22 May 2024

# 2024

# CALL FOR ENTRIES

**FREE**

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## Supporting Organizations



**Enquiry** Mr Albert Yeung, Senior Membership and Event Manager  
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Website: <https://innovation-award.hkma.org.hk/>

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## Award Categories

The Award encourages any businesses or organizations with innovative products, services, technology, practices, process, etc., to participate in this prestigious Award. Entries from Hong Kong, the Greater Bay Area, across China, and Overseas are welcome.

1. **Innovative Organization Awards - Large** (more than 100 employees)
2. **Innovative Organization Awards - SMEs** (not more than 100 employees)
3. **Innovative Rising Stars Awards** (Set-up less than 5 years)

## Eligibility

### Innovative Organization Awards - Large / SMEs

Any businesses or organizations, whether private or public, from multi-national corporations to SMEs, with innovative products, services, technology, practices, processes, etc., are eligible for this Award.

- Private and public companies
- Trade and professional associations
- Government bureau
- Non-governmental organizations
- Non-profit making and social purpose organizations

### Innovative Rising Stars Awards

Start-ups are eligible if:

- Set-up less than 5 years
- Non-listed
- Received less than US\$15 million in funding by 01 January 2024

## Scope of Innovation

Innovation initiatives under the following five scopes of innovation are eligible to enter the Award. Entrants are requested to choose one area (from the five listed below) that best fits their innovation initiative and to indicate this in the Entry Form:

Product & Service  
Innovation

Process  
Innovation

Business Model  
Innovation

Platform  
Innovation

Social Impact  
Innovation

## Awards & Recognition

Under each category, 15 awards may be granted, as listed below:

### Innovative Organization Awards - Large

- HKT Innovation Champion of the Year x1
- Gold Awards x 2
- Silver Awards x 3
- Bronze Awards x 4
- Excellence Awards x 5

### Innovative Organization Awards - SME

- HKT Innovation Champion of the Year x1
- Gold Awards x 2
- Silver Awards x 3
- Bronze Awards x 4
- Excellence Awards x 5

### Innovative Rising Stars Awards

- HKT Best Rising Star of the Year x1
- Gold Awards x 2
- Silver Awards x 3
- Bronze Awards x 4
- Excellence Awards x 5

### Special Awards

Special Awards will be granted to recognize entries with outstanding performance in each of the specialties listed below. Special Awards are chosen amongst all entries combining the three categories by the Panel of Judges.

- Best Entry in AI Application
- Best Non-local Entry
- Excellence in Product & Service Innovation
- Excellence in Process Innovation
- Excellence in Business Model Innovation
- Excellence in Platform Innovation
- Excellence in Social Impact Innovation
- Excellence in Collaboration and Partnership
- Excellence in Customer Intelligence
- Excellence in Digital Transformation
- Excellence in Innovation Culture
- Excellence in Technology Adoption
- Special Award for NGO / NPO

\*The Panel of Judges reserve the right to decide on the final number and category of winners

## Judging Criteria

	Score
• Objective Setting	15
• Design, Development and Execution	20
• Creativity and Innovation	25
• Sustained Outcomes, Benefits and Impact	30
• Exceptional Merits	10
<b>Total:</b>	<b>100</b>



**Organizing  
Committee**



**Panel of  
Judges**

## Judging Process and Award Schedule

### Submission of Entry Form

**Deadline:**

**Wednesday, 22 May 2024**

### Submission of Write-up

**Deadline:**

**Friday, 21 June 2024**

### 1st Round Judging

**Late June 2024 to Late July 2024**

### Final Judging

**September 2024**

### Award Presentation Ceremony

**December 2024**

All participating organizations must submit the online Entry Form. NGOs and NPOs must provide supporting documents to verify NGO or NPO status.

Submissions may be in English or Chinese. Please refer to the Judging Criteria for the content of the write-up.

#### **Innovative Organizations Awards - Large / SMEs**

- A written summary of the innovative initiative, 4 pages maximum (any information provided by outward link(s) in the write-up will only be treated as supplementary information that may or may not be reviewed by judges).
- A related video, 3 minutes maximum (optional)

#### **Innovative Rising Stars Awards**

- A written summary of the innovative initiative, 3 pages maximum (any information provided by outward link(s) in the write-up will only be treated as supplementary information that may or may not be reviewed by judges).
- A related video, 2 minutes maximum (optional)
- A one-page description of the founders, including share of ownership (%). Information about other major investors, recommendations from referees, etc. are optional.

The Panel of Judges will conduct an initial screening and propose the Top 10 Finalists, 5 Excellence Award winners and Special Award winners amongst all the entries. The Panel of Judges may request site visits, as deemed necessary.

All finalists are required to present their innovative initiatives at the Final Judging. Finalists will be interviewed by the Panel of Judges. The Judges will decide on the winners of all the awards. The Panel of Judges may request site visits, as deemed necessary. All winners are required to present their innovative initiatives at the HKMA Global Innovation Day.

The Award Presentation Ceremony will be held at the HKMA Global Innovation Day. All the results of the Award will be announced at the Award Presentation Ceremony.

# At a Glance



The Global Innovation Day attracted over 1,400 participants and 41 exhibitors. During the event, 30 winners of the HKMA/HKT Global Innovation Award shared their best practices and showcasing their Innovative Initiatives at Exhibition Zone. The Award Presentation Ceremony cum Innovation Summit was also held as part of this important day.

**1400+**  
Participants

**230+** Entries  
(10% Non-local Entries)

**30** Innovative  
Presentations

**70+**  
Award Winners



**14 Speakers at Innovation Summit**

**41 Innovative Exhibitors**

## Guest of Honor



**Mr Joseph Chan, JP**  
Under Secretary for Financial Services and the Treasury  
Government of HKSAR  
  
Opening Ceremony



**Mr Tony Wong, JP**  
Government Chief Information Officer  
Government of HKSAR  
  
Award Presentation Ceremony cum Innovation Summit

## Innovation Summit

Keynote Speaker  
**Professor Yike Guo**  
Provost and Chair professor of HKUST  
The Rise of Generative AI Technology

**Innovation Summit**  
Panel Discussion 1  
"Navigating the Emerging Technologies and Driving Growth in Start-up Ecosystems through Innovation and Collaboration"

MODERATORS: Mr. Chai Ho Wing (Chairman, Innovation Hub), Mr. Minh Do (Co-Chief Operating Officer, MTR)

PANELISTS: Mr. Amir Lati (Consulate General, Israel), Mr. Alvin Kwok (Co-Founder, i2Cool), Mr. Martin Zhu (Co-founder, i2Cool)

**Panel Discussion 1**  
Navigating the Emerging Technologies and Driving Growth in Start-up Ecosystems through Innovation and Collaboration

**HKMA GLOBAL INNOVATION DAY**  
**HKMA/HKT GLOBAL INNOVATION AWARD**  
PRESENTATION CEREMONY CUM INNOVATION SUMMIT

**HKMA/HKT Global Innovation Award**

**Panel Discussion 2**  
The Power of Generative AI:  
Driving Organizations Innovation and Competitiveness

**Event Highlights**

## What the Participants Say?

**Panel Speaker**  
**Mr Amir Lati**  
Consul General  
Consulate General of Israel in Hong Kong and Macao SAR  
"The global innovation day attended by hundreds of professionals was a good opportunity for me to present the Israeli innovation eco system and promote bilateral cooperation"

**Winner of "Best Rising Star of the Year"**  
**Dr Martin Zhu**  
Co-founder  
i2Cool Ltd  
"Thank you to the HKMA and HKT for organizing such an inspiring event and for recognizing our efforts. This award further motivates us to continue innovating and striving for a greener, more sustainable future."

**Event Website**

**50 Media Coverage**  
Generated from 23 local, Mainland and regional media outlets.