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HKIRA 10th Anniversary Summit and Celebration Dinner

Strengthening Investor Engagement and Continuing Investor Communications

Reviewing the Past Decade and Looking into the Future

Hong Kong Investor Relations Association 10th Anniversary Summit and Dinner
Ended on a High Note

[Hong Kong, 10 December 2018 –] On the 6th and 7th of December, the Hong Kong Investor Relations Association (“HKIRA” or the “Association”), which is committed to promoting the development of international standards for investor relations education and advancing the practice of investor relations, held its 10th Anniversary 2-day Summit themed “**Investor Engagement & Beyond: What’s Next?**” and Gala Dinner at the HKEX Connect Hall and Four Seasons Hotel in Central, respectively, to celebrate the 10th anniversary of its establishment and show appreciation for the support it has received from its members and partners over the years.

The HKIRA 10th Anniversary Summit was the first large scale event in the IR Industry of Hong Kong, with over 600 participants in attendance. Participants from leading listed companies in Hong Kong, international corporates, global investors, research analysts, finance professionals, regulatory body officials, as well as representatives from overseas Investor Relations (“IR”) associations and stock exchanges, took the opportunity to review the growth of HKIRA over the past 10 years and looked into the future development trends and market dynamics of the IR Industry in the coming years. Detailed discussions and ideas were exchanged during the Summit and practitioners looking forward to the further growth of IR industry.

The summit was held at the HKEX Connect Hall and conducted in both English and Putonghua. Over 40 speakers from prominent organizations and listed companies including The Securities and Futures Commission, The Hong Kong Exchange, KPMG, HSBC, Blackrock, CLP, and The Hong Kong Cyberport Management Company Limited, among others, were invited to share their experiences and insights on the most relevant topics for the financial market and investor relations profession. The HKIRA was also honoured to have the Under-Secretary for Transport and Housing, Dr. Raymond So, as officiator for both the Summit and the Gala Dinner. In his opening remarks, Dr. So shared his vision for the future development of the industry. Ms. Christine Kan, a speaker and representative for the Hong Kong Stock Exchange, presented “An Update of SEHK Listing Rule and its impact on listed companies”. The topics were not only interesting for IR professionals, but also drew attention from the media of the PRC and Hong Kong, with many follow up reports. The two-day summit delivered many panel

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discussions and the interaction between the speakers and audiences brought about a lively and enthusiastic atmosphere.

Following the day time fruitful Summit, on the evening of the 6th, the Association held its 10th anniversary celebration dinner, at which it hosted about 300 people at the Four Seasons Hotel in Central. Miss Janis Chan, a well-known celebrity and television host, was invited to be the Emcee for the evening. The Gala Dinner kicked off with a toasting ceremony, followed by the presentation of Association pins to HKIRA Fellow members and an LED lion dance performance to bring blessings to the future of the Association. Thanks to the careful planning of the programme by the Association, the support from all of the Association's sponsors and co-organisers, the event was a great success. The Gala Dinner was filled with joy and laughter as everyone bid farewell to the past decade and set their sights on the exciting 10 years that lie ahead.

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About HKIRA

The Hong Kong Investor Relations Association (HKIRA) is a professional association comprising investor relations ("IR") practitioners and corporate officers responsible for communications between corporate management and the investment community. Since established in 2008, HKIRA advocates the setting of international standards in IR education, advances the best IR practices and meets the professional development needs of those interested in pursuing the investor relations profession.

To date, HKIRA has nearly 800 members and most of them are working for companies primarily listed on the Hong Kong Stock Exchange. HKIRA's membership profile covers a wide spectrum of professions from IR, finance, accounting, company secretarial to corporate investment roles, including executives and C-level management of listed companies.

During the past 10 years, HKIRA promotes excellence in the investor relations profession in Hong Kong. Since 2014, HKIRA organizes the Investor Relations Awards to honour the excellence in local IR industry, and the IR Symposium in collaboration with HKEX to gather bright minds of IR professionals. HKIRA also provides seminars, professional training, and internationally-recognized certificate and education program to support high professional and ethical standards in the practice of Investor Relations.

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即時發佈

2018 年 12 月 10 日

香港投資者關係協會十週年峰會暨晚宴成功舉辦

加強投資者互動 與投資者持續交流

回顧十年 展望未來

香港投資者關係協會十週年峰會暨晚宴完美落幕

（香港，2018 年 12 月 10 日）為紀念並慶祝致力於提倡制定投資者關係教育國際標準、優化最佳投資者關係守則的香港投資者關係協會（協會），自 2008 年起成立至今十週年，協會以「加強投資者互動：展望未來」為主題，分別於 12 月 6 日及 7 日一連兩日在香港聯交所及中環四季酒店連續舉辦專題講座及祝捷晚宴，所有活動已於 7 日晚獲得完滿成功，協會對會員及合作夥伴過去多年以來的支持致以衷心感謝。

香港投資者關係協會十週年峰會是香港投資者關係行業首次舉辦之大型活動，峰會參與人數高達 600 餘人，是業界一大盛事。透過此次十周年峰會暨晚宴活動，來自各行業領先的香港上市公司、國際企業、世界各地的投資者、分析師、金融專家、監管機構代表、海外投資者關係協會及股票交易所代表等均一同於會上回顧了香港投資者關係協會過去 10 年至今一路走來的成長歷程，並且因應當下行業的發展趨勢以及市場動態對於投資者關係業界之後更長久的發展及關注方向、準則進行了深入的探討和分析交流，使得從業者均對投資者關係行業的未來投以翹首以待的期望目光。

峰會於香港金融大會堂以英文及普通話舉行，會上邀請了超過 40 名來自行業最具影響力的機構及上市公司，當中包括香港證券及期貨事務監察委員會、香港聯合交易所、畢馬威、滙豐銀行、貝萊德、中電集團及香港數碼港管理有限公司等代表，分享其對金融市場及投資者關係行業最受關注議題的見解及經驗；並榮幸地獲得運輸及房屋局副局長蘇偉文博士作為峰會及晚宴的主禮嘉賓，致開幕辭及分享他對未來行業發展的展望、香港交易所的簡嘉穎女士作為主題演講嘉賓，為到會者進行了「香港交易所上市條例更新及對上市公司的影響」的講題分享，吸引到不僅是投資者關係從業員的細心聆聽，更受到中港媒體的關注和後續跟進報導，兩天峰會更進行了多場專題討論，台上台下嘉賓互問互答，現場氣氛熱鬧且踴躍。

接續著收穫豐富的日間峰會，6 日當晚協會同步在中環四季酒店舉辦了逾幾百人的十週年慶祝晚宴盛會，現場星光熠熠，歡樂滿天。晚宴邀請了著名主持人陳貝兒小姐擔當晚宴的司儀，以隆重祝酒儀式展開了序幕，並在宴會上為協會的資深會員進行了會章頒發儀式，並上演了精彩的 LED 舞獅表演，為協會接下來另一個十年發展寄予祝福和厚望。這次活動的成功舉辦除了協會的悉心籌備，官方公關夥伴皓天財經的傾力支持，還有各方著名機構贊助和協辦商的鼎力支持，整場晚宴在簡單而隆重的儀式下，富有心意的禮品以及歡笑聲中愉快地度過。歡送十年，並迎接下一個精彩的十年。

~完~

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關於香港投資者關係協會

香港投資者關係協會是由投資者關係從業員及企業行政人員組成的專業協會，負責促進企業管理層與投資界別的溝通。自 2008 年成立以來，香港投資者關係協會提倡制定投資者關係教育國際標準、優化最佳投資者關係守則及滿足有志於投身投資者關係行業人員的專業發展需要。

時至今日，香港投資者關係協會擁有逾 800 名會員，主要任職於在香港聯合交易所上市的企業。會員來自投資者關係、金融、會計、公司秘書及企業投資等多個專業範疇，當中包括投資者關係高級行政人員及上市公司高級管理層等各級人員。

過去十年，香港投資者關係協會致力促進香港投資者關係行業的發展。自 2014 年起，香港投資者關係協會舉辦投資者關係大獎，表揚本地投資者關係行業的卓越表現，同時亦與香港聯合交易所合辦投資者關係研討會，匯聚一眾出色的投資者關係專業人士。另外，香港投資者關係協會亦提供研討會、專業培訓以及國際認可證書教育課程，支持從事投資者關係行業人士保持高度的專業及道德操守。

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