



香港投資者關係協會
Hong Kong Investor Relations Association



< *Transparency and good governance* >
in times of uncertainty

Annual Report 2019/20





Hong Kong Investor Relations Association (HKIRA) is a non-profit professional association comprising investor relations practitioners and corporate officers responsible for communication between corporate management and the investment community. HKIRA advocates the setting of international standards in IR education, advances the best IR practices and meets the professional development needs of those interested in pursuing the investor relations profession.

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Bi-monthly newsletters:

<https://www.hkira.com/en/news/newsletter.php>

Social Media:

HKIRA



<https://www.facebook.com/hkira.official/>

HKIRA



<https://www.linkedin.com/company/hkira/>

HKIRA



<https://twitter.com/HKIRAofficial>

HKIRA



https://www.instagram.com/hkira_official/

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< CONTENTS >

- 2 Corporate information
- 3 HKIRA at a Glance
- 4 Chairman's Statement
- 6 Vision & Mission
- 10 *Events*
Membership
Education
Marketing & Promotion
Professional Development
- 34 Organization Structure
- 37 Acknowledgement
- 40 HKIRA Partners

< CORPORATE INFORMATION >

Executive Committee

Dr. Eva Chan (*Chairman*)
 Mr. Randy Hung (*Vice-Chairman*)
 Ms. Winnie Fan (*Treasurer*)
 Mr. Aldous Chiu
 Ms. Lisa Lai
 Mr. Eric Yau
 Ms. Nina Zhan
 Ms. Venus Zhao

Sub-Committee

Education

Dr. Eva Chan (*Chairman*)
 Mr. Randy Hung

Events

Ms. Venus Zhao (*Chairman*)
 Ms. Sheldy Cheung
 Ms. Luna Fong
 Ms. Emily Lau
 Mr. Tommy Zhao

Marketing & Promotion

Ms. Winnie Fan (*Chairman*)

Membership

Ms. Nina Zhan (*Chairman in 2019*)
 Ms. Lisa Lai (*Chairman in 2020*)
 Mr. Kenneth Ke
 Ms. Olivia Wang
 Ms. Suki Wong
 Mr. Allen Yeung

Professional Development

Mr. Randy Hung (*Chairman*)
 Ms. Agnes Chan
 Ms. Lisa Lai
 Ms. Feon Lee
 Ms. Athena Ng
 Mr. Gary Ng

Honorary Members

Ms. Agnes Chan
 Mr. Gary Ng
 Mr. Osbert Kho

Advisory Board Members

Professor Louis Cheng
*Professor of Finance, School of Accounting and Finance
 Director, The Center for Economic Sustainability and
 Entrepreneurial Finance (CESEF)
 The Hong Kong Polytechnic University*

Mr. Osbert Kho
 CEO
irasia.com Limited

Dr. George Lam, BBS
*Chairman
 Hong Kong Cyberport Management Company Limited*

Dr. Guy Look
*CFO and Executive Director
 Sa Sa International Holdings Limited*

Mr. Andrew Weir
*Regional Senior Partner, Hong Kong
 KPMG
 Vice Chairman China
 Global Chairman of Asset Management*

Dr. Kelvin Wong, JP
*Executive Director & Deputy Managing Director
 COSCO SHIPPING Ports Limited*

IR Panel

Mr. Peter Caveny
Galaxy Entertainment Group Limited

Ms. Catherine Chan
Tencent Holdings Limited

Mr. Aldous Chiu
New World Development Company Limited

Mr. Johnson Choi
Hong Kong Exchanges and Clearing Limited

Ms. Luna Fong
Link Asset Management Limited

Mr. Angus Guthrie
CLP Holdings Limited

Ms. Lisa Lai
China Telecom Corporation Limited

Ms. Feon Lee
AIA Group Limited

Ms. Anna Luk
Emperor Group

Mr. Gary Ng
Honorary Member, HKIRA

Ms. Danita On
Chow Tai Fook Jewellery Group Limited

Mr. Mark Phin
HSBC Holdings plc

Honorary Auditor

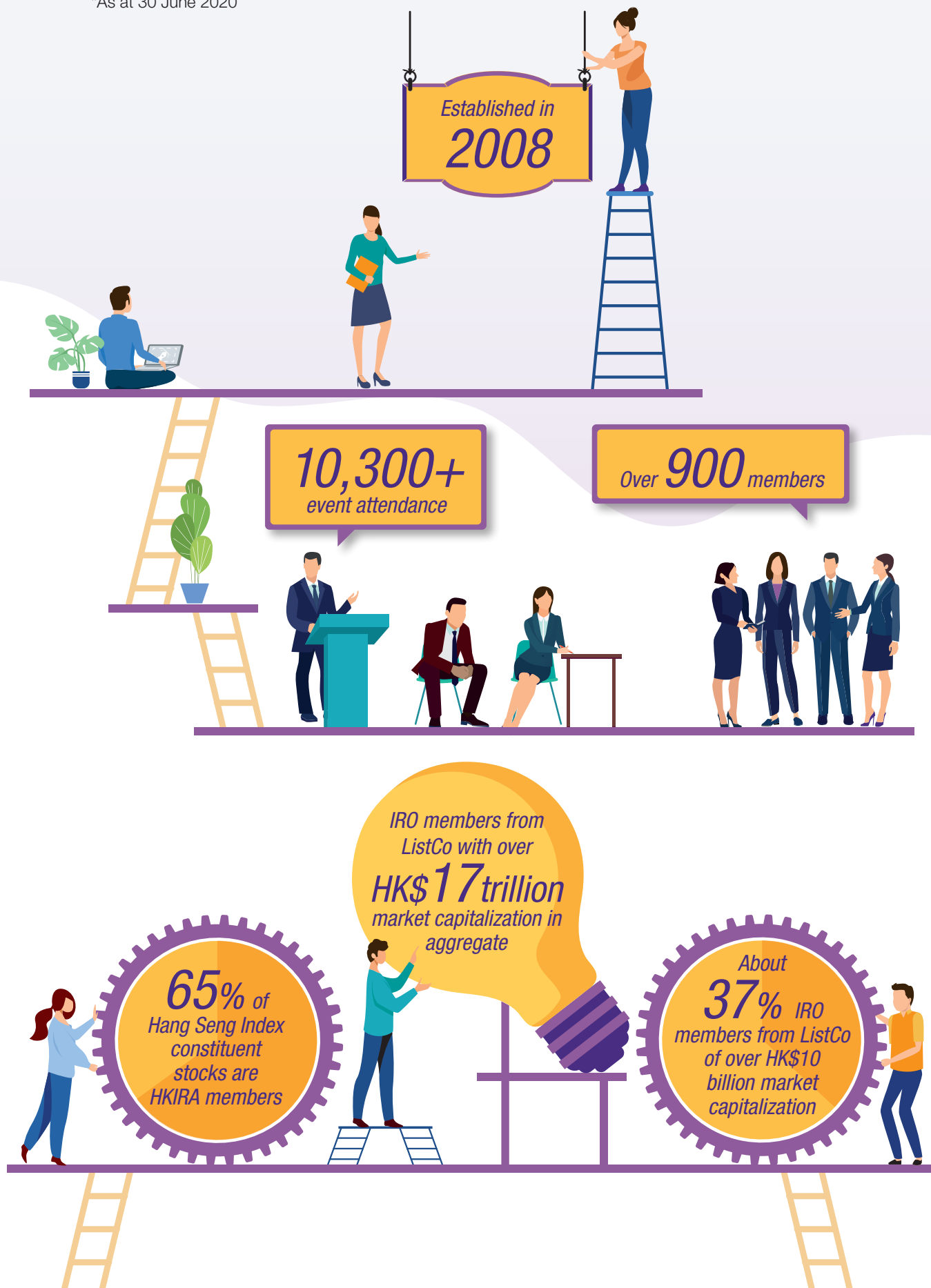
KLC Kennic Lui & Co. Ltd

Financial Year End

31 December

< HKIRA AT A GLANCE >

*As at 30 June 2020



< CHAIRMAN'S STATEMENT >



Dear Fellows & Members,

I am pleased to report that HKIRA managed to continue to thrive even though 2019/2020 was a greatly challenged year for our city with waves of social movements locally and the widespread of novel virus globally. 93 new members joined our association this year, adding up to a total of over 960 members as at June 30, 2020. As a non-profit professional association with ever-increasing recognition in the IR profession and investment community, HKIRA is dedicated to advancing the practice of IR as well as the professional competency and status of its members. When Covid-19 first

broke out earlier in 2020, HKIRA acted swiftly to provide actionable tactics to our members via issuing the informative "IR Guidance amid Coronavirus Outbreak" in February to assist Investor Relations Officers to uphold the best practices of continuous communication with investors and other stakeholders; while engaging webinars were also organized to offer insights on how to overcome challenges during these extraordinary times. During 2019/2020, we served as an inspiring platform, offering over 40 events, for our members and participants to exchange views and share knowledge and experiences.



Despite the unexpected Covid-19 pandemic, the annual industry highlight — 6th IR Awards — still enjoys a vast support with almost 170 entries from local listed companies. With ESG playing an increasingly significant role in listed companies at a strategic and operational level in Hong Kong, new award categories to recognize the exceptional ESG practices have been added this year. Selected by the judging panel, the Grand ESG Award gives the ultimate recognition of the collective excellent efforts of ESG in all three areas — environmental (E), social (S) and governance (G). Given the current resurgence of the novel virus, we have postponed the Prize Presentation Ceremony after much thought and consideration, and plan to hold it later this year.

To broaden the horizons and mindsets of our HKIRA members, HKIRA introduced a new unique membership benefit, namely Buddies Program, in July 2020. The 12-month program matches participating HKIRA members (“Buddies”) with senior IR officers (“Buddies Leaders”) who possess extensive experience in IR best practice. Through participating in exclusive events organized only for the Buddies and Buddies Leaders, members are given an invaluable opportunity to expand their professional connection in the IR community as well as building new skills that they might not have otherwise learnt in the past. 11 Fellow members volunteered as the Buddies Leaders and 19 buddies joined the program this year. Exclusive gatherings will be arranged later on this year.

On top of the existing benefits and priority/exclusive opportunities to join HKIRA Events, HKIRA introduced yet another new membership benefit this past year. HKIRA members are now able to enjoy a range of special promotions/discounts offered by the HKIRA Partners, which are service providers/practitioners in the IR industry recognized by our association. HKIRA Members are privileged to complimentary trials of various professional services confidently showcased by HKIRA Partners.

In response to the high demand from our members, the traditional and simplified Chinese editions of “Investor Relations Best Practice Guide” were finally launched in November 2019. And as a token of appreciation to our members’ great support, all attendees of the annual IR Symposium taken place in the same month were gifted a hard copy of the newly launched Chinese version.

Enhancing IR knowledge via continuous learning has always been one of our main missions. We continue our collaboration with HKU School of Professional and Continuing Education (“HKU Space”) to provide the “Executive Certificate in Investor Relations”, which is a tailor-made training program for local IR practitioners. Over 230 students have been benefited so far, and with us awarded by HKU Space “Best Feedback from Students” in the last couple of years. We also partner with the Investor Relations Society in the United Kingdom to offer the Certificate in Investor Relations (CIR) to Hong Kong IR practitioners. Almost 130 IR professionals have graduated and received the Certificates in Hong Kong.

The Corporate Training Program launched in last summer has set another new milestone for HKIRA. This tailor-made program aims to enlighten the Boards, Senior Executives and IR practitioners on the significance of IR in each listed company and as a part of corporate culture in general while specifically highlight ways to effectively integrate the IR strategy into the corporate ones.

In years to come, HKIRA will continue to sail through challenges and commit to supporting Hong Kong as a leading financial center, by improving corporate governance and enhancing investor communications for the sustainable development of the IR industry in the long run.

Finally, I would like to take this opportunity to express my immense gratitude and appreciation to our Advisory Board Members, Exco Members, Sub-committee Members, IR Panel, sponsors, partners, supporting organizations, guest speakers, volunteers and members who have contributed to the growth and success of HKIRA. I would like to also thank our Executive Committee members and Sub-Committee members for their professional expertise and ongoing dedication to the growth of HKIRA over the years.

Eva Chan

Chairman

Hong Kong

5 August 2020



Investor Relations Best Practice Guide
(Chinese Version)

< VISION >

HKIRA is dedicated to advancing the practice of investor relations as well as professional competency and status of its members.



< MISSION >

The objectives of HKIRA are to promote excellence in the investor relations profession in Hong Kong through:

1

Providing a platform for investor relations practitioners to exchange views and to share knowledge and experiences;

2

Offering education and training programs to support high professional and ethical standards in the practice of investor relations;

3

Organizing professional and social events to advance the awareness and standing of the investor relations community;

4

Representing views of its members to the investor community, as well as regulatory and government bodies.







Providing
◀ New & Professional ▶
Knowledge

< EVENTS >



At a time of global uncertainties, Hong Kong continues to be the top IPO destination in terms of IPO proceeds as the new listing regime in Hong Kong made it possible for IPOs by pre-revenue biotech companies and companies with a weighted voting rights (WVR) structure. The IROs of Hong Kong listed companies are facing more challenges under the global turbulent economic and political environment. To help our members and the IR community adapt to the new rules and regulations, and the new landscape of capital market, HKIRA organized an extensive range of activities in 2019/2020.

During 2019/2020, HKIRA delivered 41 events in total (2018/19: 35 events), including 18 (2018/19: 13 events) hosted by HKIRA and 23 (2018/19: 22 events) through partnering institutions and supported by us. The forms of these events were conferences, seminars, luncheons, and round table discussions covering a variety of topics from IR strategies to Capital Market Outlook, which attracted a total of more than 1,700 (2018/19: 1,700) IR practitioners, corporates and industry professionals in Hong Kong and PRC attended these events.

To provide updated knowledge to the accounting and finance professionals, HKIRA jointly organized a conference “Green Finance and ESG Practice: The Way Forward” on November 26, 2019 with the Center for Economic Sustainability & Entrepreneurial Finance (CESEF) of The Hong Kong Polytechnic University. The conference is funded

by the Professional Services Advancement Support Scheme (PASS) of the Government of the Hong Kong Special Administrative Region. It aims to bring together accounting professionals working in different sectors who are interested in green finance and ESG practices.

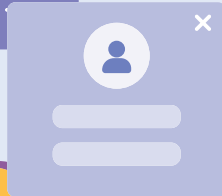
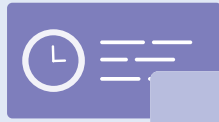
According to a report from JP Morgan, Quantitative investing based on computer formulas and trading by machines directly are now dominating the US equity market. It is estimated that “fundamental discretionary traders” accounts for only about 10% of trading volume in US stocks, while passive and quantitative investing accounts for about 60%. This trend along with the emergence of artificial intelligence might just become the future for the Asian markets including that in Hong Kong. HKIRA held a panel discussion on 14 October 2019 with experts in quantitative investing to share their insights on the migration from human to machine decision, highlight of the quantitative investing and AI technologies behind the trading mechanism and their impact to the market and the investment industry and how the IR professionals should prepare for this paradigm shift.

In the coming year, HKIRA will further advance the practice of investor relations as well as professional competency and status of its members through offering more education and training programs to support high professional and ethical standards in the practice of investor relations and organizing more professional and social events to advance the awareness and standing of the investor relations community. We look forward to seeing all of you in the coming events.



** Acknowledgement:
This material/event is funded by the Professional Services Advancement Support Scheme of the Government of the Hong Kong Special Administrative Region.*

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< EVENTS >

HKIRA Seminar — Managing the Relationship with Your C-suite

11 July 2019



From left to right:

Ms. Emily Lau, General Manager of Investor Relations,
Pacific Basin Shipping (HK)

Ms. Sheldy Cheung, Head of Corporate Finance and Investor Relations, Chu
Kong Petroleum and Natural Gas Steel Pipe

Mr. Aldous Chiu, General Manager of Strategy and Investor Relations, New
World Development

Mr. Franky Chung, Chief Financial Officer, Xiao-i Robot Technology

Mr. Kenneth Ke, Managing Director of Investor Relations,
China New Higher Education Group



From left to right:

Ms. Anna Luk, Group Investor Relations Director, Emperor Group

Dr. Eva Chan, Chairman, HKIRA

Professor Louis Cheng, Director of the Center for Economic Sustainability and Entrepreneurial Finance, The Hong Kong Polytechnic University

Ms. Victoria Mio, CIO China, co-Head Asia Pacific Equities and Fund Manager Chinese Equities, Robeco Hong Kong Limited

Ms. Winnie Fan, Head of Investor Relations, Television Broadcasts Limited

PolyU PASS X HKIRA Seminar — “Green Finance and ESG Integration: an Investment Perspective”

30 July 2019



From left to right:

Ms. Liz Peng, BD Director of Institutional Software, Morningstar

Ms. Victoria Mio, CIO China, co-Head Asia Pacific Equities and Fund Manager Chinese Equities, Robeco Hong Kong Limited

Mr. Ricky Szeto, General Manager and Executive Director, Hung Fook Tong Group Holdings Limited



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< EVENTS >

HKIRA X LCC Seminar: 投資者 關係工作如何 為企業增值

16 August 2019



From left to right:

Dr. Eva Chan, Chairman, HKIRA

Mr. Tony Liu, The Listed Companies Council,
Hong Kong Chinese Enterprises Association





From left to right:

Mr. Gary Ng, Honorary Member, HKIRA

Mr. Jason Lau, CFO, Xinyi Glass Holdings Limited

Ms. Athena Ng, General Manager of Corporate Communications and Corporate Finance (Hong Kong) Department, China Overseas Land & Investment Limited

Dr. Eva Chan, Chairman, HKIRA

Ms. Esther Chan, Managing Director, SPRG

Ms. Agnes Chan, Honorary Member, HKIRA

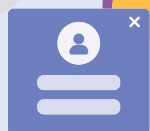
Mr. Randy Hung, Director of Investor Relations, China Shineway Pharmaceutical Group Limited

HKIRA X SPRG Seminar — “What are the IR Challenges Often Faced by Listed Companies?”

16 September 2019



< EVENTS >



PolyU PASS X HKIRA Seminar — ESG Reporting: Challenges in Collecting Non- financial Data

24 September 2019



From left to right:

Professor Louis Cheng, Director of the Center for Economic Sustainability and Entrepreneurial Finance, The Hong Kong Polytechnic University
Ms. Odile Lange-Broussy, Portfolio Manager for Asia High Conviction Fund and Co-portfolio Manager for Emerging High Conviction, Lombard Odier
Mr. Derek Yuen, Partner, Business Reporting and Sustainability, KPMG China
Mr. Robert Milners, Senior Manager, PricewaterhouseCoopers
Dr. Guy Look, Chief Financial Officer & Executive Director, Sa Sa International Holdings Limited
Dr. Eva Chan, Chairman, HKIRA



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HKIRA Seminar — Understanding Your Non-Human Shareholders

14 October 2019



From left to right:

Ms. Venus Zhao, Deputy General Manager of HK Office & General Manager of Capital Markets & Corporate Communications, Sinic Holdings (Group) Co., Ltd.

Ms. Michelle Li, Head of Research, AMTD Group

Dr. Eva Chan, Chairman, HKIRA

Mr. Venant Chiang, Chief Financial Officer, Kami AI

Ms. Shanle Wu, Quant Fund Manager, Zentific Investment Management

< EVENTS >



HKIRA X ONC Lawyers Conference— "Shareholder Engagement and Activism in Hong Kong"

25 October 2019



HKIRA Fellows Gathering

5 November 2019



From left to right:

Dr. Guy Look; Mr. Robert Lau; Dr Eva Chan; Ms. Emily Lau;
Mr. Arthur Lee; Mr. Daniel Tang; Mr. Johnson Choi; Mr. Randy Hung



PolyU PASS X HKIRA Conference — Green Finance and ESG Practice: The Way Forward

26 November 2019



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< EVENTS >

IR Annual Symposium 2019

27 November 2019



From left to right:

Mr. Wilfred Yiu, Managing Director & Head of Markets, HKEX
Dr. Eva Chan, Chairman, HKIRA



From left to right:

Ms. Lisa Lai, Director of Investor Relations, China Telecom Corporation Limited
Mr. Johnson Choi, Assistant Vice President of Investor Relations, HKEX
Mr. Aldous Chiu, General Manager of Strategy and Investor Relations, New World Development
Dr. Eva Chan, Chairman, HKIRA
Dr. Kelvin Wong, JP, Executive Director & Deputy Managing Director, COSCO Shipping Ports Limited
Ms. Anges Chan, Honorary Secretary, HKIRA
Ms. Feon Lee, Director of Investor Relations, AIA
Ms. Danita On, Director of Investor Relations, Chow Tai Fook Jewellery Group
Mr. Eric Yau, Chief Strategy Officer, Link





< EVENTS >



HKIRA 6th IR Awards Briefing Session

16 January 2020



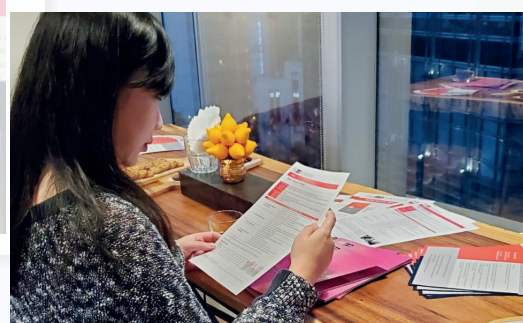
Members Luncheon

6 January 2020



From left to right:

Ms. Suki Wong, IR Director, ANTA Sports Products Limited
 Ms. Venus Zhao, Deputy General Manager of HK Office & General Manager of Capital Markets & Corporate Communications, Sinic Holdings (Group) Co., Ltd.
 Mr. Andrew Look, Panel Judge of HKIRA IR Awards
 Dr. Eva Chan, Chairman, HKIRA
 Ms. Ada Wong, Chief Executive Officer, Champion Reit
 Ms. Luna Fong, General Manager of Corporate Development & Strategy, Link Reit



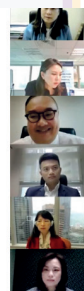
HKIRA Webinar — IR Best Practice amidst the Coronavirus Outbreak

11 March 2020

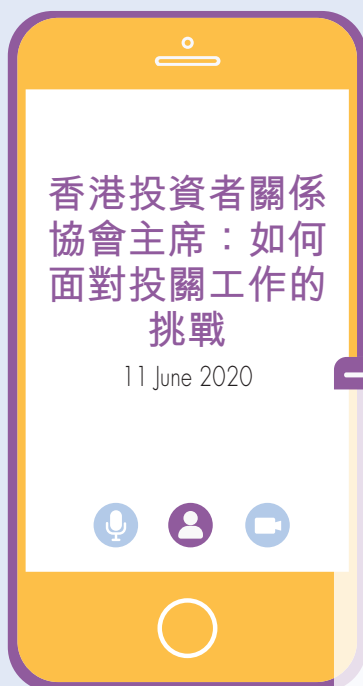
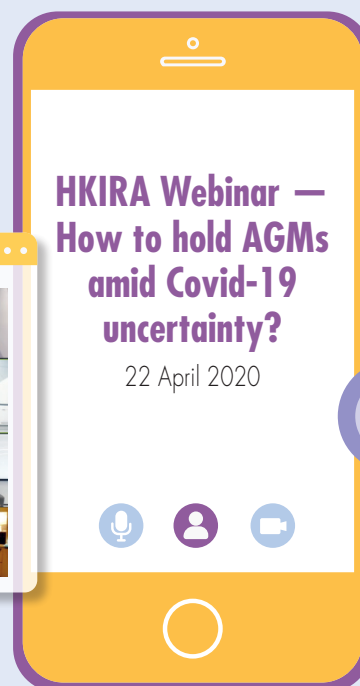
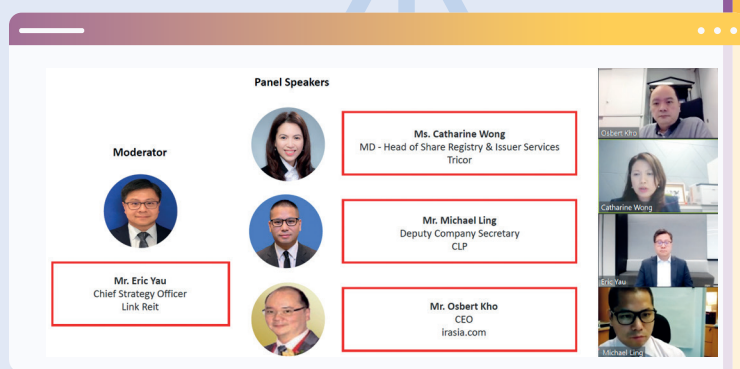


Agenda

1. Snapshots on the Joint Statement and relevant Listing Rules
2. Disclosure of financial information when announcing preliminary results is not practicable
3. Tackling concerns of investors, management, and IROs
4. Practical tips on communicating to investors and stakeholders in the midst of coronavirus outbreak



< EVENTS >





PASS X PolyU **CESEF Center 2019-2020 Fourth Seminar**

ESG Integration in Investment: A Performance Diagnosis under COVID-19 **June 18, 2020, 2:15pm-5:15pm by ZOOM**

Program Time
 2:00pm-2:15pm Registration
 2:15pm-2:30pm Opening Remarks (Louis Cheng, The Hong Kong Polytechnic University)
 2:30pm-2:45pm Topic 1: Impact of COVID-19: Exploring Factors and ESG Equity and Fixed Income Resilience (Zoltán Nagy, Executive Director of Equity Core Research, MSC)
 2:45pm-3:00pm Topic 2: How Global Institutional Investors are Incorporating ESG in Their Portfolio Management (Priscilla Luk, Managing Director, Head of Asia Pacific, Global Research & Design, S&P Dow Jones Indices)
 3:00pm-3:15pm Panel Q&A
 3:15pm-3:30pm Break
 3:30pm-3:45pm Topic 3: ESG Integration under COVID-19: The Case of China (Victoria Mio, CIO China, co-Head Asia Pacific Equities and Fund Manager Chinese Equities, Robeco Hong Kong Limited)
 3:45pm-4:00pm Topic 4: ESG Integration under COVID-19: Theory and Practice (Zhikai, Chen, Head of Asia ex-Japan Equities, Lombard Odier (Hong Kong) Limited)
 4:00pm-4:15pm Panel Q&A
 4:15pm-4:30pm Concluding Remarks (Louis Cheng, The Hong Kong Polytechnic University)
 4:30pm-5:15pm Breakout Room for additional Q&A with two selective speakers in separate groups



PolyU CESEF X HKIRA Webinar
— ESG Integration in Investment: A Performance Diagnosis under COVID-19
 18 June 2020



HKIRA Webinar
— Fund Flows and Long-term Economic Recovery amid Covid-19
 30 June 2020

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HKIRA June Webinar
Fund Flows & Long-Term Economic Recovery Amid Covid-19

Moderator
Ms. Venus Zhao
 Deputy GM of HK Office & GM of Capital Markets & Corporate Communications, Sinic Holdings (Group) Co., Ltd.

Panel Speakers
Mr. Ronald Chan
 Chief Investment Officer, Chartwell Capital Ltd.
Mr. Vincent Lam
 Managing Director & CIO, VL Asset Management Ltd.
Mr. Frederic Neumann
 Managing Director & Co-Head of Asian Economic Research, The Hong Kong and Shanghai Banking Corporation Ltd.
Mr. Ken Yeung
 Director and Head of China / HK Property Research, Citigroup Global Markets Asia Ltd.

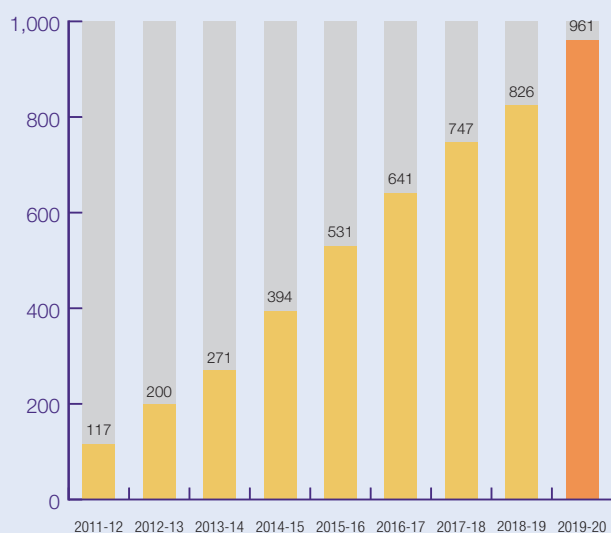
< MEMBERSHIP >



Membership Sub-Committee aims to establish HKIRA as the most influential platform by connecting IR professionals across various industries to share, learn and further advance in the IR industry.

During 2019/2020, the total number of our members grew by approximately 16% to over 960 members. The continuous and steadily growing curve in the membership demonstrated the expansion of the IR family, and the increasing awareness from listed companies, investment community and regulators.

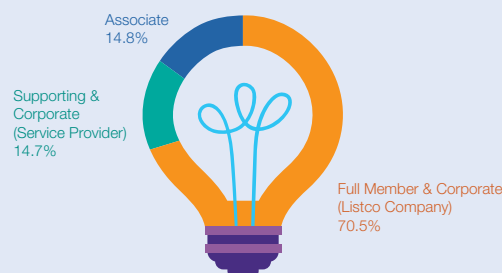
Growing Number of HKIRA Members



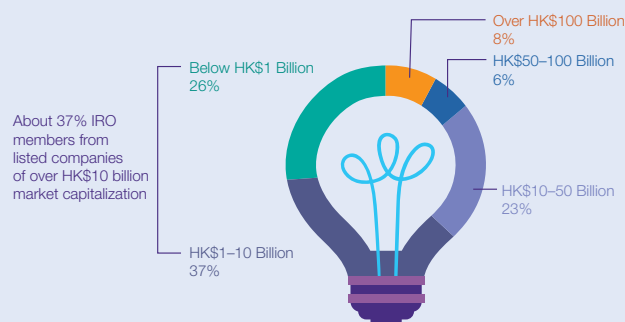
Our membership profile remains extremely diversified, covering a wide spectrum of professionals from IR to IR-related roles such as finance, accounting, company secretary and business investment. 70% of our members are executives from listed companies. These members represent approximately 436 listed companies with over HK\$17 trillion market capitalization in aggregate (2018/19: over HK\$18 trillion); around 65% (2018/19: 60%) of the Hang Seng Index Constituent Stock companies are currently members of HKIRA. Among the listed company members, about 37% (2018/19: 40%) work at listed companies with market capitalization of over HK\$10 billion. The industry sectors that our members represent continue to be diversified such as conglomerate, finance, industrial, real estate, retail, TMT and more.

Membership Profile

Breakdown by Membership Class*



Breakdown by Market Capitalization*



* For Full Members and Corporate Members (Listed Companies) as at 30 June 2020.

Fellows Recognition Program

The Fellows Recognition Program was launched in 2015 to recognize distinguished HKIRA senior members with epitomized expertise, experience, and contributions to HKIRA and the investor relations industry in Hong Kong. These fellow individuals have made various contributions to the betterment of the profession and HKIRA throughout their careers. As of now, we have 24 active Fellow members which proactively advocate the best practice of investor relations standards in the industry and become the key voices of promoting IR industry and mentoring junior IR members.

To leverage on our social and networking events for fellowship development of HKIRA members, Fellow members are invited to some luncheons and seminars free



of charge, and to meet with other Fellow members. We aim to promote IR leadership and to develop connections, and encourage sharing of experience and insights with IR peers.

For more details on the Fellows Recognition Program and the application process, please refer to the following link: <http://hkira.com/fellows>.

Members Benefit

HKIRA members can attend exclusive members' events and have exclusive access to the online library of IR related resources, such as presentations of past HKIRA seminars. Furthermore, priority seating at preferential rates when participating in events and networking opportunities including forums, expert panel discussions, educational seminars and workshops are granted. Members are also offered waiver for the HKIRA IR Awards entry fee, complimentary tickets and discounts to various events organized by supporting organizations. All of these serve to enhance professional development of our members.

We have also solicited some partners and merchant benefits for our members, in aim to offer trial and benefits on business solutions for IR daily work. This also serves as a channel for our members to share their business offers to IR peers. The purpose is to maximize the professional value of our membership.

HKIRA membership can benefit for individuals who are looking for professional recognition, development and lifelong learning opportunities in the IR industry. Corporates

can also join HKIRA to help their employees enhance their professionalism and competence. We welcome all parties interested in pursuing their IR career, and those interested in supporting the industry to join our Association. Currently, we provide five classes of membership to suit different corporate and individual needs:

- Full Member
- Corporate Member (Listed Company)
- Supporting Member
- Corporate Member (Service Provider)
- Associate Member

Continuous support from our members, committee members and volunteers, the IR industry, investment community, regulators and other partnering organizations are also essential to our membership growth. We will continue to enrich our range of services and benefits for our members to help them excel in their career and strengthen the presence of the Association as the focal point for industry professionals to share, learn and advance.

< EDUCATION >



The most successful or competitive professionals are always those committed to continuous learning. With such firm belief, HKIRA has always been encouraging our members to embrace lifelong learning by offering programs at different professional levels to cater to the various demands of IR specialists.

Since 2013, we have been collaborating with the School of Professional and Continuing Education of the University of Hong Kong ("HKU SPACE") to provide a training program for the "Executive Certificate in Investor Relations" ("ECIR"). So far, more than 230 professionals have attended this tailor-made taught-training program. The program covers a range of practical tools, application and research to provide a solid foundation for IR, with topics such as capital markets, corporate governance, ethics, regulations, corporate finance, communications and IR practices. Not only are the students given the opportunity to network with like-minded fellow classmates, but also with senior professionals in the industry, as they are invited to share their expertise and practical experience in the program as well.

We have also been partnering with the UK Investor Relations Society since 2012 to provide the Certificate in Investor Relations ("CIR") Program, which is an internationally-recognized qualification in IR for those who are interested in pursuing a career in the IR profession. Regarded as an essential prerequisite and a valuable benchmark, the program rewards students with enhanced professional competence, career development and industry recognition by imparting them knowledge in regulatory compliance, financial and capital markets. Now in its 8th year, 128 candidates in total have passed the program examination so far and been awarded the Certificate in Investor Relations through HKIRA.

With our commitment to supporting IR executives to excel through various career stages, HKIRA will continue to offer a wide range of formal IR education, training programs and seminars to help them meet their ongoing professional development needs, at the same time, we will keep on actively pursuing cooperation opportunities with professional and academic institutions for the betterment of our members and those interested in starting a career in the IR profession.





Class of CIR candidates taken photo with Dr. Eva Chan, Chairman and Mr. Randy Hung, Vice-Chairman of HKIRA



Dr. Eva Chan, Chairman of HKIRA shared in HKU SPACE Professional Seminar



Mr. Randy Hung, Vice-Chairman of HKIRA shared in HKU SPACE Professional Seminar



MARKETING AND PROMOTION



In 2019/2020, HKIRA continued to devote great efforts to promotion and marketing. During the reporting year, we had maintained our publicity by co-hosting seminars with renowned organizations, such as The Stock Exchange of Hong Kong Limited, ONC Lawyers, The Hong Kong Polytechnic University on featured topics. We also supported events of a number of reputable professional bodies and entities such as The Hong Kong Institute of Chartered Secretaries, The Institute of Financial Technologists of Asia Limited, The Hong Kong Independent Non-Executive Director Association, Hong Kong Securities and Investment Institute, Royal Institution of Chartered Surveyors, The Hong Kong Institute of Directors, Institute of Financial Technologists of Asia, Institute of Financial Planners of Hong Kong, The Hong Kong Institute of Bankers, United Nations Economic and Social Commission for Asia and Pacific, World Green Organisation, ListcoPRO, Bloomberg Businessweek, IR Magazine, Finnova, InvestHK, Hong Kong Cyberport Management Company Limited, Taiwan Investor Relations Institute, 上海証券報, 路演中, 深圳市全景網絡有限公司. By supporting the events organized by these professional bodies, we provide good opportunities for our members to connect and exchange insights with other professionals in the industry.

Over the reporting year, HKIRA had conducted interviews by various media, such as SingTao Finance, Hong Kong Economic Times, Sina to further promote the IR profession and share insights on the recent landscape of shareholder engagement.

HKIRA remains committed to going digital to facilitate our promotion and marketing. All of our events and webinars in 2019/2020 were announced on popular social media platforms, including Facebook, LinkedIn, and WeChat, in addition to publishing updates on our website and email circulation of e-newsletters. These online media allowed HKIRA to closely connect with financial community and IR practitioners of other regions.

In the coming year, HKIRA will continue to promote the IR profession by expanding our geographic coverage and by continuing to deploy various communication channels. We aim to collaborating with more industry participants and professional associations to jointly promote the IR standards and to practice good corporate governance.



< PROFESSIONAL DEVELOPMENT >



Impact of COVID-19

To provide IR practitioners and those who wish to pursue a career in investor relations the essential hard and soft skill sets and knowledge to excel on their day to day work, the Professional Development ("PD") Committee was set to launch its very first individual training course. However, due to increasing health concern of the COVID-19 pandemic, the launching date has been postponed several times. We are closely monitoring the latest development of COVID-19 in Hong Kong to ensure that this very first course can be delivered on a safe environment.

Webinar on IR Best Practice amid COVID-19

Early this year, the SFC and HKEX issued a joint statement to provide guidance for listed companies on fulfilling their financial reporting obligations amid COVID-19. HKIRA organized a webinar with renowned panel speakers from the Hong Kong Society of Financial Analysts, Robeco Asia Pacific Equities, KPMG and FTI Consulting, to share their viewpoints and insights on key issues relating to announcing preliminary annual results, and offer their practical tips on

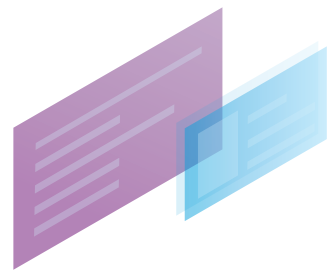
how listed companies could manage investor relations tasks more impactfully in the midst of travelling restrictions and the coronavirus epidemic. This webinar was very well received and become a milestone for HKIRA to supplement its professional development initiative via webinar and other online channel in the coming years.

Extending reach to China and overseas

HKIRA is in the process of establishing Wechat Pay / Alipay payment options and online conferencing capabilities so that our training courses and online events can also be offered to audience in China and overseas. The PD Committee's ultimate goals are to provide training programs without geographic boundary for corporate board members, senior management as well as current and potential IR practitioners to advance their awareness of the importance, value and knowledge of IR, through trainings on strategic and technical subject matters associated with the IR function as a whole. In the near future, HKIRA training programs will lead to granting certifications to those successfully completed these programs as a recognition that they possess these skill sets and knowledges.



Pursuing Professional Development & Learning Opportunities





< ORGANIZATION STRUCTURE >



The organization structure of HKIRA consists of an Executive Committee and various Sub-Committees as well as the patronage from various organizations.

Executive Committee

Dr. Eva Chan (*Chairman*)

Dr. Chan is the Head of Investor Relations of C C Land Holdings Limited (stock code: 1224). She has more than 25 years of experience and was the CFOs and company secretaries of various listed companies in Hong Kong. She is mainly responsible for formulating the IR strategies for the company and conducting meetings with investors and fund managers all over the world. She also leads in a number of corporate finance exercises and corporate restructuring activities.

Dr. Chan is an Independent Non-Executive Director of Capital Environment Holdings Limited (stock code: 3989) and is appointed as an Adjunct Professor in the School of Accounting and Finance of the Hong Kong Polytechnic University.

Dr. Chan graduated from the City University of Hong Kong with a Bachelor of Arts in Accounting. She then received her MBA degree from the University of Nottingham. She also obtained a DBA degree from the Polytechnic University of Hong Kong. She is a fellow member of the Hong Kong Investor Relations Association, a fellow member of the Hong Kong Institute of Chartered Secretaries, a fellow member of Hong Kong Institute of Certified Public Accountants and a fellow member of the Association of Chartered Certified Accountants.

Mr. Randy Hung (*Vice-Chairman*)

Mr. Randy Hung is currently the Director of Investor Relations of China Shineway Pharmaceutical Group Limited (stock code: 2877). He is a HKIRA fellow member and a holder of Certificate in Investor Relations issued by the UK Investor Relations Society.

Mr. Hung has served as an executive director, independent non-executive director, and senior management of listed companies for more than 20 years. He is a fellow certified public accountant of Hong Kong, and a licensed certified public accountant of the State of California in the USA. Mr. Hung holds a MBA degree from the University of London, a

bachelor of science degree in accounting and a certificate of programming and data processing from the University of Southern California, a certificate of China Accounting, Finance, Taxation and Law from the Chinese University of Hong Kong, and a Hong Kong Securities Institute Specialist Certificate in corporate finance. He is also serving as a council member and the Chairman of Training Committee of the Hong Kong Institute of Directors.

Ms. Winnie Fan (*Treasurer*)

Ms. Winnie Fan is the Head of Investor Relations at Television Broadcasts Limited (TVB; stock code: 511.HK). She has extensive investor relations and audit experience. Prior to joining TVB, she held senior investor relations positions in State-Owned Enterprises listed on Hong Kong Stock Exchange and a Chinese company listed on Nasdaq. Before pursuing her career in investor relations, she worked at the Audit and Learning and Development Departments of KPMG Hong Kong. She is a member of Hong Kong Institute of Certified Public Accountants. She holds a Master of Arts in Education and Human Development from George Washington University and a Bachelor of Arts in Business Administration, Accounting from Portland State University.

Mr. Aldous Chiu

Aldous Chiu is the General Manager — Strategy and Investor Relations of New World Development Company Limited. He is mainly responsible for supporting the Board of Directors and the Group's strategy and investor relations matters like the engagement of the investor communities including institutional investors, investment banks, analysts and rating agencies. He is also involving in corporate strategy and activities like IPO, M&A, bond issuance, stakeholders' engagement initiatives, corporate governance initiatives, results announcements, and annual report production.

Aldous joined New World Group in 2002. Before joining New World Group, Mr. Chiu has extensive experience in equity research and management consultancy specializing in conglomerate, real estate, retail, supply chain management, operation reengineering and business strategy. Mr. Chiu holds a Master of Business Administration degree from the Hong Kong University of Science and Technology and an Executive Master of Business Administration degree from Guanghua School of Management of Peking University. He is a Chartered Financial Analyst holder since 2001.



Ms. Lisa Lai

Lisa has extensive experience in investor communications, public relations as well as advertising and marketing. In her current role as the Director of Investor Relations of China Telecom Corporation Limited (HKEx: 728, NYSE: CHA). She formulates investor relations strategies for the company and leads a team to execute the plans to enhance investor communications, corporate transparency and disclosure. She is also responsible for media relations of the company. Lisa graduated from the University of Hong Kong with Bachelor of Finance and holds Master of Business Administration degree from the Chinese University of Hong Kong. She is a CFA charterholder and a Fellow member of HKIRA.

Mr. Eric Yau

Mr Eric Yau oversees the development, communication, execution and sustainment of corporate strategic initiatives as well as all functions covering external affairs and stakeholder management, including corporate affairs and marketing, investor relations, sustainability and corporate finance. He is one of the responsible officers of Link for the purposes of the SFO and a director of a number of subsidiaries of Link. Mr Yau joined Link in November 2010 initially with the investment team responsible for merger and acquisition, and the formulation of the corporate sustainability strategy. He became Head of Investor Relations and Corporate Finance in September 2015. Prior to joining Link, Mr Yau worked as an investment banker and corporate manager in DBS Asia Capital Limited, CLP Holdings Limited, UBS Investment Bank and Jardine Fleming. He also serves as a member of the Financial Treasury Service Committee of the Hong Kong General Chamber of Commerce, a board member of the Hong Kong Chapter of Asia Pacific Real Estate Association, a member of the General Committee of The Chamber of Hong Kong Listed Companies, and a member of the Examination Committee of the Hong Kong Securities and Investment Institute. Mr Yau holds a Master degree in Business Administration from Harvard Business School, a Master of Arts degree from Harvard University, and a Bachelor of Arts degree from Brown University.

Ms. Nina Zhan

Ms. Nina Zhan is the Head of Investor Relations of 361 Degrees International Limited (SEHK: 1361). She joined the Company in October 2015 and leads the team in designing and executing effective investor relations programmes, so as to enhance the transparency in the investor community. Ms. Zhan has over 13 years of experience in corporate finance, investor relations, corporate governance and management from her previous positions in investment banking, communication advisory and Hong Kong listed company. She is a Fellow member of the Hong Kong Investor Relations Association (HKIRA). Ms. Zhan received her bachelor's degree from Peking University, majoring in International Relations and double majoring in Economics. She received her master's degree from the University of Pennsylvania in 2005 in the United States, majoring in International Political Economy.

Ms. Venus Zhao

Ms. Zhao Hui, Venus has solid academic knowledge and professional experience in capital markets, investor relations, media relations, corporate communications, and corporate finance, with near fourteen years of relevant experience in Fortune 500 MNCs and Hong Kong listed companies, during which eight years in property sector.

In her current position as General Manager of Capital Markets and Corporate Communications at Sinic Holdings (Group) Company Limited (Stock code: 2103), she leads the team in designing and executing effective capital markets, investor relations and corporate communications programs, so as to enhance the transparency of the Company and ultimately to achieve a fair valuation of the Company's securities.

She is also a Fellow of Hong Kong Investor Relations Association (HKIRA), and served previously as Council Member of Malaysia Chamber of Commerce, Full Member and Council Member of Hong Kong Institute of Marketing (HKIM), Full Member of Asia-Pacific Association of Communication Directors, and Full Member of Public Relations Society of America (PRSA) Los Angeles Chapter.

Venus received her master degree of Strategic Public Relations in Communications and Journalism School in University of Southern California, and her MBA degree concentrated in Finance in The Hong Kong University of Science & Technology.

< ORGANIZATION STRUCTURE >



Honorary Members

Ms. Agnes Chan

Agnes is the advisor to Artemis Associates Limited. Prior to that, she was the Head of the Hong Kong Office — Board of Directors Office of China Construction Bank Corporation (“CCB”). She has over 20 years of experience in the financial sector and has worked for both the Canadian Federal Government and the Hong Kong Government, as well as for listed companies in Hong Kong.

Prior to joining CCB in 2004, Agnes was the Vice-President of Investor Relations at Pacific Century Insurance Holdings Limited (now known as “FTLife Insurance”), where she was responsible for pre-IPO work, formulating an investor relations program and communicating with the investment community following the Company’s listing.

Agnes graduated from the University of Western Ontario in Canada with a Bachelor of Arts in the DAN Management Program and obtained her MBA from the Kellogg School of Management and the Hong Kong University of Science & Technology. Agnes earned a post graduate certificate from the University of California, Irvine in Investor Relations and a holder of Certificate in Investor Relations issued by the UK Investor Relations Society. She is also a fellow of the Life Management Institute in USA and a fellow member of the Institute of Certified Management Accountants (Australia).

Agnes is a former Vice Chairman of the Hong Kong Investor Relations Association.

Mr. Gary Ng

Mr. Ng is a retired Vice President at Lenovo Group (stock code: 992.HK), a leading personal technology company in the world, where he was responsible for the group’s global investor relations policy and programs.

Mr. Ng has extensive experience in investor relations and financial communications and he had worked for a number of Hong Kong listed companies before Lenovo including Esprit Holdings, Clear Media and Guangdong Kelon.

Mr. Ng holds a master degree in International Communications from Macquarie University, Australia, a MBA degree from the Chinese University of Hong Kong, and a bachelor degree of Social Science in Economics & Finance from the University of Hong Kong. He is the founder and former chairman of the Investor Relations Association Asia (The predecessor of HKIRA). Gary was also a fellow member of HK Institute of Chartered Secretary and a Specialist of Hong Kong Council for Accreditation of Academic & Vocational Qualifications.

Mr. Osbert Kho

Being the co-founder of irasia.com, Mr. Kho has more than 20 years of experience in the e-IR (electronic investor relations) industry. He and his award-winning team at irasia.com have worked with hundreds of listed companies in the Asia Pacific region on enhancing their IR work using the latest technology. He has developed many e-IR tools to help listed clients to communicate timely and effectively with their investors. Being the leading e-IR company in the region, irasia.com is now an integral part of many companies’ IR exercises.

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Event Speakers

Mr. Stephen Andrews	BlackRock
Mr. David Broadstock	PolyU
Mr. Peter Caveny	Galaxy Entertainment Group
Ms. Agnes Chan	HKIRA
Dr. Eva Chan	HKIRA
Mr. Jacky Chan	AMTD Group
Mr. Ronald Chan	Chartwell Capital Limited
Dr. Ami de Chapeaurouge	de Chapeaurouge + Partners
Mr. Zhikai Chen	Lombard Odier (Hong Kong) Limited
Prof. Louis Cheng	PolyU
Ms. Sheldy Cheung	Former Chu Kong Petroleum and Natural Gas Steel Pipe
Mr. Venant Chiang	Kami AI
Mr. Aldous Chiu	New World Development
Ms. Catherine Chung	KPMG Hong Kong
Mr. Franky Chung	Xiao-i Robot Technology
Ms. Aneliya Crawford	Schulte Roth & Zabel
Ms. Cara Eio	Institutional Investor Research
Ms. Luna Fong	Link Reit
Mr. William Fung	AMTD Group
Mr. Amar Gill	Blackrock
Mr. Pei Yuan Guo	SynTao Green Finance
Mr. Brian Ho	Ernst & Young
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Mr. Randy Hung	China Shineway Pharmaceutical Group Limited
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Mr. Vincent Lam	VL Asset Management Limited
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Ms. Feon Lee	AIA Group
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Mr. Robert Milners	PricewaterhouseCoopers
Mr. Zoltán Nagy	MSCI
Mr. Frederic Neumann	HSBC
Ms. Athena Ng	China Overseas Land & Investment Limited
Mr. Gary Ng	HKIRA
Mr. Kevin Ng	Henderson Land Development
Mr. Oliver Payne	Ogier
Ms. Liz Peng	Morningstar
Mr. Mark Phin	HSBC
Mr. Michael Popkin	Campbells
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Ms. Catharine Wong	Tricor
Mr. Huen Wong	Fried, Frank Harris, Shriver & Jacobson
Ms. Joanne Wong	FTI Consulting
Ms. Shanle Wu	Zentific Investment Management
Mr. Stephen Wong	Our Hong Kong Foundation
Ms. Suki Wong	Anta Sports
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Mr. Ken Yeung	Citigroup Global Markets Asia Limited
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Mr. Derek Yuen	KPMG China
Ms. Venus Zhao	Sinic Holdings (Group) Co., Ltd.



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- PricewaterhouseCoopers
- S&P Dow Jones Indices
- S&P Global Ratings
- Strategic Public Relations Group
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Our heartfelt thanks are also extended to our executive committee members, honorary members, advisory board members and IR panel members, who have fully demonstrated their tremendous passion in IR by volunteering their precious time and effort to HKIRA.

As always, HKIRA will continue to dedicate our efforts to fulfilling our mission together with different parties and individuals who share our passion in advancing the IR profession in Hong Kong.

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With 10 years' experience in IR field, A. Connect knows what investors are looking for from a listed company's website. A. Connect could create an IR website with their investors' best satisfactions. With cutting-edge innovated technology, investors can always experience a smooth and convenient browsing experience. The highly interactive function makes investors will never miss any of the important notice from your company. A. Connect also provides pre-recorded webcast services and LIVE Q&A for listed companies.

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With approximately 700 communications consultants worldwide, FTI Consulting Strategic Communications has the breadth and depth of experience to help clients ensure that the right message reaches the right audience at the right time. We are uniquely positioned to advise executive teams, boards of directors and other senior decision makers on financial and investor relations communications, as well as engagement with international investment community. In Hong Kong, our clientele focuses on the financial services sector and also we provide strategic communications consultancy to both blue-chip public companies and fast-growing challengers.

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Founded in 1996, we are Asia's leading digital investor relations company. Combining Investor Relations, Technology and Communications expertise, we help our clients engage with key decision makers globally through our exceptional IR experiences and our platform irasia.com.

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SCRIPTS Asia is the world's leading provider of investor event coverage for Asia-Pacific. We work with hundreds of listed companies in the region to gain exclusive in-person attendance to their key investor events, including earnings announcements, shareholder meetings, analyst days, and special situations. From these events, our specialist team produces local language and full English transcripts within 24 hours, in addition to event survey data for distribution to institutional investors.

We work with a number of leading channel distribution partners such as Standard and Poors, Factset, Refinitiv (Thomson Reuters), and Nikkei. With the goal to increase transparency and help promote best practices for investor relations, we offer our service completely free of charge to listed companies who can also benefit from being exposed to our tier-1 investor clientele.

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Established in June 1999, Shenzhen Panorama Network Co., Ltd. is a national high-tech enterprise controlled by the People's Daily, and is a unique and influential integrated service platform of multi-level capital market in China.

The company is a long-term partner of China Securities Regulatory Commission and its regional branches, stock exchanges of Shenzhen, Shanghai and Hong Kong, National Equities Exchange and Quotations, Local Financial Supervision and Administration and high-tech zones, and service provider of more than 3,000 listed companies and financial institutions. Panorama Network sets up roadshow centers with local governments in a number of large cities in China, and has become a gathering platform of finance industry and service window of local governments.

Panorama pioneered the "online roadshow" model in 1999. Over the past 20 years, the company has adhered to the core concept of "Communication Creates Value". Based on innovative capital market services like online roadshow, Panorama Network has gradually formed six major series of products, including Panorama Financial News, Panorama Video, Panorama Roadshow, Panorama Interaction Platform, Panorama Data and Panorama Industrial Integration. Shenzhen Panorama Network is committed to providing integrated services to capital market, which covers full life cycles of enterprises and whole industry chains.

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