

HKIRA

Board / Corporate Training

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| Target Audience | The Board and senior management of Pre-IPO and Post-IPO companies |
| Training Objectives | To empower strategic decision making on managing corporate value and to enhance fund raising capability |
| Trainers | Hosted by HKIRA Fellow Members with over 10 years' experience as Board member/CFO/IRO with listed companies |
| Time Duration | Tailor-made program (from 1 hour to 1 day) |
| Contents | Practical listed company experience sharing plus case study related to Hong Kong listed companies |
| Language | English/Mandarin/Cantonese |
| Venue | At your board room |

| Learning Objectives* | Course Titles* |
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| A. How to Tackle Challenges from Investors | <ol style="list-style-type: none"> 1. Overcoming Short Seller Research Reports & Negative Media Coverage 2. Crisis Management During & After IPO 3. How to communicate with Activist Shareholders 4. What type of Board the Investors are looking for? 5. Directors' Strategy to Tackle Non-Deal Roadshow / Equity / Bond Roadshow |
| B. Capital Market Dynamics | <ol style="list-style-type: none"> 1. Understanding the Capital Market & its Stakeholders 2. What to do before and after profit warning/profit alert? 3. How Investor Relations Support Stock Price Performance of Listed Companies 4. Tactics for proxy solicitation 5. Communication for M&A 6. Share Transactions by Listed Company & its Directors as catalyst to stock price 7. The Essential Market, Economic Indicators & Technical Analysis Tools for Listed Companies and their Directors |
| C. ESG & Sustainability | <ol style="list-style-type: none"> 1. Directors' Responsibilities on ESG 2. Green Finance & Emerging Trends |
| D. Listing Rules & Securities Regulations | <ol style="list-style-type: none"> 1. Post-IPO Continuous Obligations 2. Rules & Regulations Applicable to Post-IPO Corporate Transactions 3. Role of Company Directors 4. SFO on Disclosure of Inside Information 5. Listing Rules on Corporate Governance 6. Directors' responsibilities on Corporate Transactions 7. Listing Regulations on Stock Trading, Fund Raising and Capital Transactions 8. SFC Codes on Takeovers and Mergers and Share Buy-backs |

*For reference only; learning objectives and course titles can be tailor-made as per the requests from the listed companies.

For more information, please contact us at **+852 2117 1846** or email us at info@hkira.com

About HKIRA

HKIRA is a non-profit professional association comprising investor relations (IR) practitioners and corporate officers responsible for communications between corporate management and the investment community. HKIRA advocates the setting of international standards in IR education, advances the best IR practices and meets the professional development needs of those interested in pursuing the investor relations profession.



HKIRA

董事会/企业专业培训课程

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| 受众 | 已上市及正在准备上市公司的董事会成员和高管 |
| 培训目标 | 加强企业在管理企业价值上的战略及增强企业集资能力 |
| 导师 | 所有课程均由曾在上市公司任职董事、财务总监，高管及于投资者关系和相关专业知识方面拥有超过 10 年经验的资深会员主持 |
| 时间 | 按贵公司需要量身订制 (可安排一小时至一日) |
| 内容 | 上市公司实用经验分享及香港上市公司案例研究 |
| 语言 | 英语/普通话/广东话 |
| 场地 | 贵公司会议室 |

| 培训单元* | 培训题目* |
|---------------------|---|
| A. 如何应对投资者的挑战 | <ol style="list-style-type: none"> 1. 应对沽空机构研究报告和负面媒体报道 2. 准备上市及上市后的危机管理 3. 如何应对投资者维权活动 4. 投资者想要怎样的董事会 5. 董事如何应对路演 (业绩路演/股票路演/债券路演等) |
| B. 资本市场动态 | <ol style="list-style-type: none"> 1. 了解资本市场及其相关持份者 2. 在盈利预警/预告之前和之后应该如何应对 3. 投资者关系工作如何能拉动股价表现 4. 如何征集股东代理权(proxy solicitation) 5. 如何发放企业并购信息 6. 如何透过上市公司及其董事的股份交易拉动股价 7. 上市公司及其董事需知的经济指标和技术分析工具 |
| C. 环境、社会、企业管治和可持续发展 | <ol style="list-style-type: none"> 1. 董事会对环境、社会和企业管治的责任 2. 绿色金融趋势 |
| D. 香港上市条例和证监会规管 | <ol style="list-style-type: none"> 1. 上市后的持续责任 2. 上市后的企业交易条例和规管 3. 公司董事的角色 4. 证券及期货条例关于内幕信息披露事项 5. 上市规则下的企业管治 6. 董事对公司交易的责任 7. 上市规则下的股票交易、融资和资本交易 8. 有关收购及合并及股份购回的证监会守则 |

*培训单元和题目仅供参考, 可根据个别上市公司的要求作出专业定制。

如欲查询更多详情, 请致电 +852 2117 1846 或电邮至 info@hkira.com 与我们联系。

关于香港投资者关系协会 (HKIRA)

香港投资者关系协会(HKIRA)是由投资者关系(IR)从业员及企业行政人员组成的专业协会, 负责促进企业管理层与投资界别的沟通。于 2008 年成立, 提倡制定 IR 教育国际标准、推广最佳 IR 守则及满足有志于此行业人员的专业发展需要。

