



香港投資者關係協會  
Hong Kong Investor Relations Association

## 新聞輿情監測報告

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## 新聞詳情

## 公司相關

### 📢 2022 年第八屆投資者關係大獎現正接受公眾提名【新浪】

2022-04-13 | 新浪() | 網絡新聞 | [查看原始內容](#)

**香港投資者關係協會**欣然宣布 2022 年第八屆香港投資者關係大獎現正式接受公眾提名。踏入獎項連續舉辦的第八年，**香港投資者關係協會**期待透過此獎項表揚更多於投資者關係及企業管治表現出眾的香港上市公司。

**香港投資者關係協會**創會主席**陳綺華**博士於網上表示：「去年各行各業遇上重重挑戰。投資者關係專才在幫助投資者與公眾掌握上市公司和行業的最新動態方面擔當日益重要的角色。在新常態下，有效地利用先進的科技建立新溝通渠道，令信息交換變得更迅速和透明。我們很高興看到投資者關係業界專才能夠轉危為機，並期待今年的獎項將表揚更多最佳守則的上市公司。」

去年共 167 間上市公司角逐各個獎項，超過 890 名合資格的投票人士和超過 360 間合資格投票的機構共投出 7,900 票予各個組別共 47 名得獎者。

2022 年第八屆香港投資者關係大獎再次邀請到香港恒生大學何善衡博士銀行學及金融學系教授暨 ESG 研究中心主任鄭子雲教授擔任評審團主席。鄭教授於網上記者會上表示，ESG 的重要性與日俱增，根據業務性質之不同，每家公司所著重的 ESG 範疇亦會有所不同，透過增加 ESG 透明度有助投資者了解公司在該方面的目標和相關措施之成效。

作為香港上市公司投資者關係最佳守則的倡導者，鄭教授近年來致力於研究 ESG 對投資者決策的影響。鑑於 ESG 的重要性與日俱增，香港投資者關係大獎自 2020 年起新增了與 ESG 相關的獎項類別。由於 ESG 投資逐漸成為專業投資界的主流，而投資者經常使用 ESG 評級，鄭教授亦就不同 ESG 商業評級機構之間出現的分数差異（即分歧），以及有關差異如何影響投資者或使其受益等主題展開研究。

2022 年第八屆香港投資者關係大獎共有 15 項獎項組別，以表揚奉行優良投資者關係守則的人士及企業。其中 12 個獎項組別將透過公開提名及投票產生，其餘 3 個獎項則由評審團選出。得獎名單將於 2022 年 9 月在香港舉行的頒獎典禮上公布。

#### 重要日期

提名期	2022 年 4 月 12 日至 5 月 17 日
網上投票期	2022 年 5 月 23 日至 6 月 29 日
評審團會議	2022 年 7 月
頒獎典禮	2022 年 9 月

附录



照片说明：

评审团主席香港恒生大学何善衡博士银行学及金融学系教授暨 ESG 研究中心主任郑子云教授（左）及香港投资者关系协会创会主席陈绮华博士（右）。

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**📄 2022 年第八届投资者关系大奖现正接受公众提名 表扬新常态下的最佳守则【雪球】**

2022-04-14 | 雪球() | 網絡新聞 | [查看原始內容](#)

**香港投资者关系协会**欣然宣布 2022 年第八届香港投资者关系大奖（「奖项」）现正式接受公众提名。踏入奖项连续举办的第八年，**香港投资者关系协会**期待透过此奖项表扬更多于投资者关系及企业管治表现出众的香港上市公司。

去年共 167 间上市公司角逐各个奖项，超过 890 名合格的投票人士和超过 360 间合格投票的机构共投出 7,900 票予各个组别共 47 名得奖者。在一众得奖者之中，华润啤酒（控股）有限公司（股份代号：00291）、置富产业信托（股份代号：00778）及特步国际控股有限公司（股份代号：01368）分别为「整体最佳投资者关系公司大奖」大型股、中型股及小型股的得奖公司。

2022 年第八届香港投资者关系大奖共有 15 项奖项组别，以表扬奉行优良投资者关系守则的人士及企业。其中 12 个奖项组别将透过公开提名及投票产生，其余 3 个奖项则由评审团选出。得奖名单将于 2022 年 9 月在香港举行的颁奖典礼上公布。

**香港投资者关系协会**主席**陈绮华**博士在在线记者会表示，在疫后新常态下，先进科技的应用大大提升了上市公司与投资者之间的沟通效率，业界亦已经习惯了透过网络进行频繁的信息交换，认为疫情对投资者关系业界来说是挑战，但亦带来机遇。



评审团主席香港恒生大学何善衡博士银行学及金融学系教授暨 ESG 研究中心主任郑子云教授（左）及香港投资者关系协会创会主席陈绮华博士（右）。

**奖项组别**

奖项组别	嘉许	遴选方式
最佳投资者关系公司	嘉许公司卓越成就	接受提名及网上投票
最佳投资者团队		
最佳 ESG (环境)		
最佳 ESG (社会)		
最佳 ESG (企业管治)		
最佳投资者会议		
最佳投资者关系推介素材		
最佳年报		
最佳投资者关系公司 (新上市公司) *		
最佳投资者关系 (主席/行政总裁)	嘉许个人卓越表现	评审团甄选
最佳投资者关系 (财务总监)		
最佳投资者关系专员		
投资者关系飞跃进步奖	于 2021 年在上述范畴中取得最大进展的公司	
整体最佳投资者关系公司大奖	在上述范畴中展示出全面卓越表现的公司	
ESG 卓越大奖	在环境、社会及企业管治三方面整体表现优秀的公司	


**重要日期**

提名期	2022 年 4 月 12 日至 5 月 17 日
网上投票期	2022 年 5 月 23 日至 6 月 29 日
评审团会议	2022 年 7 月
颁奖典礼	2022 年 9 月 

\* 2020 及 2021 年于香港联合交易所上市的公司均有资格被提名此奖项

备注：所有奖项将按公司市值划分为大型股、中型股和小型股，最佳投资者关系公司（新上市公司）及投资者关系飞跃进步奖除外

作者：经济看点

链接：<https://xueqiu.com/4904175745/216895175>

来源：雪球

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## **HKIRA:ESG 評級分數分歧越大 降低公司股價大跌風險【匯港資訊】**

2022-04-12 | 匯港資訊() | 財經 | [查看原始內容](#)

**香港投資者關係協會(HKIRA)**香港投資者關係協會 2022 年投資者關係獎項-評審團主席鄭子云，在網上記者會表示，ESG 評級分數分歧越大，以及非實質資產佔比越高，公司股價斷涯式下跌風險越低。鄭子云解釋，數字分歧反映資訊披露數量較多，分析結果廣闊，利好投資者選擇及了解。他亦建議各公司在董事會，透明地向投資者公布環境(E)、社會(S)、企業管治(G)分布取向。

富達國際亞太區股票研究主管繆子美稱，投資者對於 S 層面新聞反應較正面，不過相關新聞則較難以量化方式呈現。**香港投資者關係協會**主席**陳綺華**則表示，當一家公司在 G 層面表現良好，持續發展及跑贏行業機會較大。

至於疫下如何維持投資者關係(IR)，新世界發展(00017)首席財務總監劉富強劉富強表示，於過去 2 年，公司 IR 及投資者習慣線上溝通，現象普遍，屬行業大趨勢。繆子美則稱，線上會議有助全時會議舉行及參與。她續稱，長期投資者視乎 3-5 年及疫下韌性表現，在疫情衝擊以外，亦取決於公司與不同持分者關係處理。

**陳綺華**稱，疫下可見協會會員創新，利用新技術完成實地考察等工作。至於今年投資者關係大獎比賽仍在疫下舉行，她指出，頒獎活動仍將延後 3 個月，提名將於 4 月開始。她稱，於過去 2 年，參賽公司數目維持 160-180 間，及投票數字未受疫情影響，有信心今年保持同等表現。(RH)

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## **HKIRA:ESG 評級分數分歧越大 降低公司股價大跌風險【華富財經】**

2022-04-12 | 華富財經(新聞) | 財經 | [查看原始內容](#)

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## **HKIRA:ESG 評級分數分歧越大 降低公司股價大跌風險【雅虎香港】**

2022-04-12 | 雅虎香港() | 網絡新聞 | [查看原始內容](#)

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 **HKIRA 8th IR Awards 2022 now open for nomination** 【ACN Newswire】

2022-04-12 | ACN Newswire() | 網絡新聞 | [查看原始內容](#)

HONG KONG, Apr 12, 2022 - (ACN Newswire) - **Hong Kong Investor Relations Association (HKIRA)** is pleased to announce that public nomination is now open for the **HKIRA 8th IR Awards 2022** (the 'Awards'). This will be the eighth consecutive year of the Awards at which remarkable practices of good IR and corporate governance are recognized among Hong Kong listed companies.

Professor Louis Cheng, Dr. S H Ho Professor of Banking and Finance and the Director of Research Centre for ESG, The Hang Seng University of Hong Kong, Chairman of the Judging Panel (left) and Dr **Eva Chan**, Founding Chairman of **HKIRA** (right).

Dr **Eva Chan**, Founding Chairman of **HKIRA**, said, "It has been another challenging year for business operators in most industries. IR professionals' role is increasingly important in keeping investors and the public abreast of the latest update of listed companies and their industries. Under the new normal, new forms of communication channels are supported by advanced technologies, to facilitate instant and transparent exchange of information. We are glad that the IR community was able to turn challenges into opportunities and we look forward to recognizing more listed companies with best practices at this year's Awards."

Last year, 167 award entries were received from listed companies, over 890 eligible voters and over 360 voting institutions participated in the voting, casting a total of more than 7,900 votes. 47 winners from various categories were recognized at the Awards. Among the winners, China Resources Beer (Holdings) Company Limited (stock code: 00291), Fortune Real Estate Investment Trust (stock code: 00778), and Xtep International Holdings Limited (stock code: 01368) were awarded Overall Best IR Company by company size - Large Cap, Mid Cap, and Small Cap - respectively.

The **HKIRA 8th IR Awards 2022** is once again honoured to have Professor Louis Cheng, Dr. S H Ho Professor of Banking and Finance and the Director of Research Centre for ESG at, The Hang Seng University of Hong Kong, as the Chairman of the Judging Panel. Being an advocate of IR best practice among Hong Kong listed companies, Professor Cheng has in recent years been researching on how ESG impacts investors' decisions. Observing its increasing importance, ESG-related awards have been added to the **HKIRA** IR Award categories since 2020. With ESG investing becoming increasingly mainstream in the professional investment community and ESG ratings often being used by investors, Professor Cheng has also been looking into the topic of score divergence (i.e. disagreement) among commercial ESG raters, and how such divergence affects or benefits investors.

Public nomination for the **HKIRA 8th IR Awards 2022** is now open to Hong Kong-listed companies. Nominated individuals and companies will be placed on the online voting list upon confirmation of their participation. The investment community, including buy-side and sell-side analysts, and fund managers, are eligible to vote. Nominees with the highest votes (weighted) in each award category become the award winners. They then undergo a final assessment by the judging panel for the Most Progress in IR, the Overall Best IR Company Awards and the Grand ESG Award. Facilitating a fair and balanced evaluation, the judging panel comprises academics, representatives from professional associations and the investment community.

The **HKIRA 8th IR Awards 2022** scheme has a total of 15 award categories honouring best IR practices of individuals and companies. Among these awards, 12 categories are open for nomination and voting, while the other 3 awards are selected by the judging panel. The award winners are to be announced at a ceremony to be held in Hong Kong in September 2022. For more information, please visit [www.hkira.com/awards](http://www.hkira.com/awards).

Strategic Public Relations Group is once again proud to be the Official Public Relations Partner and the Diamond Sponsor for the **HKIRA** IR Awards this year. Please find key dates relating to the Awards with its categories and criteria for selection listed in the Appendix.

## About **HKIRA**

**Hong Kong Investor Relations Association (HKIRA)** is a non-profit professional association comprising investor relations practitioners and corporate officers responsible for communication between corporate management and the investment community. **HKIRA** advocates the setting of international standards in IR education, advances the best IR practices and meets the professional development needs of those interested in pursuing the investor relations profession.

**HKIRA** is dedicated to advancing the practice of IR as well as the professional competency and status of its members. To date, **HKIRA** has over 1000 members most of whom are working for companies primarily listed on the Stock Exchange of Hong Kong. About 68% of the Hang Seng Index Constituent Stock companies are currently members of **HKIRA**. **HKIRA**'s members are from a wide spectrum of professions including IR, finance, accounting, company secretarial to corporate investment and hold positions at different corporate levels, including top executives responsible for IR and management of listed companies. For more information about **HKIRA** details, please visit our website <http://www.hkira.com>.

## About the IR Awards

The **HKIRA** Investor Relations Awards (the "IR Awards") is an annual campaign that aims to encourage, recognize and reward the excellence in investor relations practices by individuals and companies listed in Hong Kong Stock Exchange. Since the launch in 2015, each year the Awards seeks out and highlights the incredible achievements of individuals and companies with high standards in investor relations through their role modelling to the investment community.

The Awards ceremony, consisting of a conference in the morning and presentation in the afternoon, is a spectacular gathering of IR specialists and industry professionals that applauds and publicizes the year's achievements in investor relations. For details of the Awards and online nominations, please visit <http://www.hkira.com/awards>.

## Appendix

### Key Dates

Nomination period: 12 April to 17 May

Online voting period: 23 May to 29 June

Judging Panel Meeting: July 2022

Award Presentation: September 2022

### Award Categories

Award Categories / Recognition / Selection Method

Best IR Company / Company's Achievements / Open for nomination and online voting

Best IR Team / Company's Achievements / Open for nomination and online voting

Best ESG (E) / Company's Achievements / Open for nomination and online voting

Best ESG (S) / Company's Achievements / Open for nomination and online voting

Best ESG (G) / Company's Achievements / Open for nomination and online voting

Best Investor Meeting / Company's Achievements / Open for nomination and online voting

Best Investor Presentation Material / Company's Achievements / Open for nomination and online voting

Best Annual Report / Company's Achievements / Open for nomination and online voting

Best IR Company for an IPO\* / Company's Achievements / Open for nomination and online voting

Best IR by Chairman/CEO / Individual's Achievements / Open for nomination and online voting

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 **HKIRA 8th IR Awards 2022 now open for nomination** 【新加坡 Asiaone 新聞網】

2022-04-12 | 新加坡 Asiaone 新聞網(Business) | 網絡新聞 | [查看原始內容](#)

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Dr **Eva Chan**, Founding Chairman of **HKIRA**, said, "It has been another challenging year for business operators in most industries. IR professionals' role is increasingly important in keeping investors and the public abreast of the latest update of listed companies and their industries. Under the new normal, new forms of communication channels are supported by advanced technologies, to facilitate instant and transparent exchange of information. We are glad that the IR community was able to turn challenges into opportunities and we look forward to recognizing more listed companies with best practices at this year's Awards."

Last year, 167 award entries were received from listed companies, over 890 eligible voters and over 360 voting institutions participated in the voting, casting a total of more than 7,900 votes. 47 winners from various categories were recognized at the Awards. Among the winners, China Resources Beer (Holdings) Company Limited (stock code: 00291), Fortune Real Estate Investment Trust (stock code: 00778), and Xtep International Holdings Limited (stock code: 01368) were awarded Overall Best IR Company by company size - Large Cap, Mid Cap, and Small Cap - respectively.

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 **HKIRA 8th IR Awards 2022 now open for nomination 【Intellasia.Net】**

2022-04-12 | Intellasia.Net(ACN Newswire) | 網絡新聞 | [查看原始內容](#)

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 **HKIRA 8th IR Awards 2022 now open for nomination** 【Business News Asia】

2022-04-12 | Business News Asia(Finance) | 網絡新聞 | [查看原始內容](#)

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## 📅 2022 年第八屆投資者關係大獎現正接受公眾提名【PChome 新聞】

2022-04-12 | PChome 新聞(財經) | 網絡新聞 | [查看原始內容](#)

表揚新常態下的最佳守則

香港, 2022 年 4 月 12 日 - (亞太商訊) - **香港投資者關係協會**欣然宣布 2022 年第八屆香港投資者關係大獎 (「獎項」) 現正式接受公眾提名。踏入獎項連續舉辦的第八年, **香港投資者關係協會**期待透過此獎項表揚更多於投資者關係及企業管治表現出眾的香港上市公司。

**香港投資者關係協會**創會主席**陳綺華**博士表示:「去年各行各業遇上重重挑戰。投資者關係專才在幫助投資者與公眾掌握上市公司和行業的最新動態方面擔當日益重要的角色。在新常態下, 有效地利用先進的科技建立新溝通渠道, 令資訊交換變得更迅速和透明。我們很高興看到投資者關係業界專才能夠轉危為機, 並期待今年的獎項將表揚更多最佳守則的上市公司。」

去年共 167 間上市公司角逐各個獎項, 超過 890 名合資格的投票人士和超過 360 間合資格投票的機構共投出 7,900 票予各個組別共 47 名得獎者。在一眾得獎者之中, 華潤啤酒(控股)有限公司(股份代號: 00291)、置富產業信託(股份代號: 00778)及特步國際控股有限公司(股份代號: 01368) 分別為「整體最佳投資者關係公司大獎」大型股、中型股及小型股的得獎公司。

2022 年第八屆香港投資者關係大獎很榮幸再次邀請到香港恒生大學何善衡博士銀行學及金融學系教授暨 ESG 研究中心主任鄭子云教授擔任評審團主席。作為香港上市公司投資者關係最佳守則的倡導者, 鄭教授近年來致力於研究 ESG 對投資者決策的影響。鑒於 ESG 的重要性與日俱增, 香港投資者關係大獎自 2020 年起新增了與 ESG 相關的獎項類別。由於 ESG 投資逐漸成為專業投資界的主流, 而投資者經常使用 ESG 評級, 鄭教授亦就不同 ESG 商業評級機構之間出現的分數差異(即分歧), 以及有關差異如何影響投資者或使其受益等主題展開研究。

2022 年第八屆香港投資者關係大獎現正接受公眾提名香港上市的公司。獲提名人士及上市公司經確認接受參賽後, 投資界包括買方及賣方分析員及基金經理將可參與網上投票。各獎項組別中取得最高選票(得分)的獲提名專才或公司將贏得獎項, 並再由評審團甄選出「投資者關係飛躍進步獎」、「整體最佳投資者關係公司大獎」及「ESG 卓越大獎」之得獎者。為確保評選過程公平公正, 評審團由來自學術界、專業機構代表及投資界組成。

2022 年第八屆香港投資者關係大獎共有 15 項獎項組別, 以表揚奉行優良投資者關係守則的人士及企業。其中 12 個獎項組別將透過公開提名及投票產生, 其餘 3 個獎項則由評審團選出。得獎名單將於 2022 年 9 月在香港舉行的頒獎典禮上公布。有關詳情, 請瀏覽 [www.hkira.com/awards](http://www.hkira.com/awards)。

縱橫公共關係顧問集團很榮幸再次出任本年度香港投資者關係大獎的官方公關夥伴及鑽石贊助商。有關獎項的各個組別及準則, 以及重要日期, 請查閱附錄部份。

### 關於**香港投資者關係協會**

**香港投資者關係協會 (HKIRA)** 是由投資者關係從業員及企業行政人員組成的非牟利專業協會, 負責促進企業管理層與投資界別的溝通。協會推廣投資者關係教育國際標準、優化最佳投資者關係守則及滿足有志於投身投資者關係行業人員的專業發展需要。

協會致力於促進投資者關係守則的進步, 以及提升會員的專業能力和地位。至今, 協會擁有逾 1,000 名會員, 他們大部份任職於香港聯合交易所上市企業。恒生指數成份股中, 約六成八企業為協會會員。協會會員亦來自投資者關係、金融、會計、公司秘書及企業投資等多個專業範疇, 當中包括投資者關

係高級行政人員及上市公司高級管理層等各級人員。更多關於**香港投資者關係協會**的資料，請瀏覽 <http://www.hkira.com>。

有關香港投資者關係大獎

每年一度的香港投資者關係大獎旨在鼓勵、認可及表揚一眾個人及於香港聯合交易所上市的公司於本地投資者關係行業的卓越表現。創辦於 2015 年，此獎項每年表彰在投資者關係方面具有高水準的個人和公司，以他們的卓越成就在投資界中樹立榜樣。

頒獎禮包括早上舉行的會議及中午舉行的頒獎儀式，匯聚投資者關係專才及行內專業人士，表揚該年度投資者關係行業的成就。更多關於獎項及網上提名的資料，請瀏覽 <http://www.hkira.com/awards>。

附錄

重要日期

提名期：2022 年 4 月 12 日至 5 月 17 日

網上投票期：2022 年 5 月 23 日至 6 月 29 日

評審團會議：2022 年 7 月

頒獎典禮：2022 年 9 月 獎項組別

獎項組別 嘉許 遴選方式

最佳投資者關係公司 / 嘉許公司卓越成就 / 接受提名及網上投票

最佳投資者團隊 / 嘉許公司卓越成就 / 接受提名及網上投票

最佳 ESG（環境） / 嘉許公司卓越成就 / 接受提名及網上投票

最佳 ESG（社會） / 嘉許公司卓越成就 / 接受提名及網上投票

最佳 ESG（企業管治） / 嘉許公司卓越成就 / 接受提名及網上投票

最佳投資者會議 / 嘉許公司卓越成就 / 接受提名及網上投票

最佳投資者關係推介素材 / 嘉許公司卓越成就 / 接受提名及網上投票

最佳年報 / 嘉許公司卓越成就 / 接受提名及網上投票

最佳投資者關係公司（新上市公司）\* / 嘉許公司卓越成就 / 接受提名及網上投票

最佳投資者關係（主席/行政總裁） / 嘉許個人卓越表現 / 接受提名及網上投票

最佳投資者關係（財務總監） / 嘉許個人卓越表現 / 接受提名及網上投票

最佳投資者關係專員 / 嘉許個人卓越表現 / 接受提名及網上投票

投資者關係飛躍進步獎 / 於 2021 年在上述範疇中取得最大進展的公司 / 評審團甄選

整體最佳投資者關係公司大獎 / 在上述範疇中展示出全面卓越表現的公司 / 評審團甄選

ESG 卓越大獎 / 在環境、社會及企業管治三方面整體表現優秀的公司 / 評審團甄選

\* 2020 及 2021 年於香港聯合交易所上市的公司均有資格被提名此獎項

備註：所有獎項將按公司市值劃分為大型股、中型股和小型股，最佳投資者關係公司（新上市公司）及投資者關係飛躍進步獎除外

評審團成員(按英文姓氏排序)

名稱 職位 公司 / 組織

鄭子云教授 (評審團主席) / 何善衡博士銀行及金融學系教授， ESG 研究中心主任， 商學研究所主任 / 香港恒生大學

董陳綺媚女士 / 執行董事兼行政總裁 / 鉅京控股有限公司

丘培煥女士 CFA, CPA / 前會長及董事 / 香港特許金融分析師學會

陸東先生 / 獨立非執行董事 / 中信資源控股有限公司

繆子美女士 CFA, FRM / 亞太區股票研究主管 / 富達國際有限公司

魏偉峰博士 / 常務委員會成員及其會員服務小組委員會主席 / 香港上市公司商會

姚嘉仁先生 / 董事總經理兼市場聯席主管 / 香港交易及結算所有限公司  
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