

FOR IMMEDIATE RELEASE



香港投資者關係協會
Hong Kong Investor Relations Association

HKIRA 9th IR Awards 2023 now open for nomination

Hong Kong (7 February 2023) – Hong Kong Investor Relations Association (HKIRA) is pleased to announce that public nomination is now open for the HKIRA 9th IR Awards 2023 (the ‘Awards’). This will be the ninth consecutive year of the Awards at which remarkable practices of good IR and corporate governance are recognized among Hong Kong listed companies.

Dr Eva Chan, Founding Chairman of HKIRA, said, “Entering the post-COVID era, it is time for IR professionals to look deeper into how best to improve communications with different stakeholders. COVID has certainly brought about changes to the industry, with increasing focus on ESG, health-consciousness and wellness overall, as well as more effective use of technology in communications between relevant parties. We are glad to see the IR community adapting well to such changes in the market and we look forward to recognizing more listed companies with best practices at this year’s Awards.”

Last year, 167 award entries were received from listed companies, over 790 eligible voters and over 290 voting institutions participated in the voting. 48 winners from various categories were recognized at the Awards. Among the winners, **China Resources Beer (Holdings) Company Limited (stock code: 00291)**, **Yue Yuen Industrial (Holdings) Limited (stock code: 00551)**, and **Sa Sa International Holdings Limited (stock code: 00178)** were awarded Overall Best IR Company by company size – Large Cap, Mid Cap, and Small Cap – respectively.

The HKIRA 9th IR Awards 2023 is once again honoured to have **Professor Louis Cheng, Dr. S H Ho Professor of Banking and Finance and the Director of Research Centre for ESG at, The Hang Seng University of Hong Kong**, as the Chairman of the Judging Panel. Being an advocate and a researcher of best practice of IR, Professor Cheng has in recent years been promoting the idea of integrating ESG into investors’ decisions. ESG-related awards have been added to the HKIRA IR Award categories since 2020. In addition, Professor Cheng has been working with HKIRA to continuously fine-tune the ESG award criteria to better reflect the latest development of ESG requirement in Hong Kong and Asia in order to recognize companies deserving such a recognition.

Public nomination for the HKIRA 9th IR Awards 2023 is now open to Hong Kong-listed companies. Nominated individuals and companies will be placed on the online voting list upon confirmation of their participation. The investment community, including buy-side and sell-side analysts, and fund managers, are eligible to vote. Nominees with the highest votes (weighted) in each award category

will be shortlisted and then undergo a final assessment by the judging panel. Finally, the Most Progress in IR, the Overall Best IR Company Awards and the Grand ESG Award will be selected by the judging panel. Facilitating a fair and balanced evaluation, the judging panel comprises academics, representatives from professional associations and the investment community.

The HKIRA 9th IR Awards 2023 scheme has a total of 15 award categories honouring best IR practices of individuals and companies. Among these awards, 12 categories are open for nomination and voting, while the other 3 awards are selected by the judging panel. The award winners are to be announced at a ceremony to be held in Hong Kong in June 2023. For more information, please visit www.hkira.com/awards.

Strategic Public Relations Group is once again proud to be the Official Public Relations Partner and the Diamond Sponsor for the HKIRA IR Awards this year. Please find key dates relating to the Awards with its categories and criteria for selection listed in the Appendix.



Photo caption:

Mr Vincent Ching, Managing Director, Head of Intermediaries Business (Asia Pacific) of Value Partners Group, Professor Louis Cheng, Dr. S H Ho Professor of Banking and Finance and the Director of Research Centre for ESG, The Hang Seng University of Hong Kong, Chairman of the Judging Panel, Dr Eva Chan, Founding Chairman of HKIRA and Mr Kevin Leung, Investor Relations Director & Company Secretary of China Resources Beer (Holdings) Company Limited (From left to right).

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About HKIRA

Hong Kong Investor Relations Association (HKIRA) is a non-profit professional association comprising investor relations practitioners and corporate officers responsible for communication between corporate management and the investment community. HKIRA advocates the setting of international standards in IR education, advances the best IR practices and meets the professional development needs of those interested in pursuing the investor relations profession.

HKIRA is dedicated to advancing the practice of IR as well as the professional competency and status of its members. To date, HKIRA has over 1,200 members most of whom are working for companies primarily listed on the Stock Exchange of Hong Kong. About 64% of the Hang Seng Index Constituent Stock companies are currently members of HKIRA. HKIRA's members are from a wide spectrum of professions including IR, finance, accounting, company secretarial to corporate investment and hold positions at different corporate levels, including top executives responsible for IR and management of listed companies. For more information about HKIRA details, please visit our website <http://www.hkira.com>.

About the IR Awards

The HKIRA Investor Relations Awards (the "IR Awards") is an annual campaign that aims to encourage, recognize and reward the excellence in investor relations practices by individuals and

companies listed in Hong Kong Stock Exchange. Since the launch in 2015, each year the Awards seeks out and highlights the incredible achievements of individuals and companies with high standards in investor relations through their role modelling to the investment community.

The Awards ceremony, consisting of a conference in the morning and presentation in the afternoon, is a spectacular gathering of IR specialists and industry professionals that applauds and publicizes the year's achievements in investor relations. For details of the Awards and online nominations, please visit <http://www.hkira.com/awards>.

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Website: www.hkira.com

Appendix

Key Dates

Nomination period	7 February to 13 March
Online voting period	21 March to 27 April
Judging Panel Meeting	May 2023
Award Presentation	June 2023

Award Categories

Award Categories	Recognition	Selection Method
Best IR Company	Company's Achievements	Open for nomination and online voting
Best IR Team		
Best ESG (E)		
Best ESG (S)		
Best ESG (G)		
Best Investor Meeting		
Best Investor Presentation Material		
Best Annual Report		
Best IR Company for an IPO*		
Best IR by Chairman/CEO		
Best IR by CFO		
Best IRO (Investor Relations Officer)		
Most Progress in IR	Demonstration of the most progress in IR in the above areas during 2022	Selected by Judging Panel
Overall Best IR Company Awards	Outstanding and all-round excellence in the above areas	
Grand ESG Award	Overall excellence in all the three areas across ESG	

* Companies which were listed on the Stock Exchange of Hong Kong in 2021 and 2022 are eligible to be nominated for this award.
Remarks: All awards will be further categorised by company market capitalisation into Large Cap, Mid Cap, and Small Cap, except Best IR Company for an IPO and Most Progress in IR Awards.

Judging Panel (Arranged in alphabetical order of last name)

Name	Title	Firms / Organizations
Professor Louis Cheng (Chairman of Judging Panel)	Dr. S H Ho Professor of Banking and Finance Director of the Research Centre for ESG Director of the Research Institute for Business	The Hang Seng University of Hong Kong
Dato' Seri CHEAH Cheng Hye MAoF	Co-Chairman And Co-Chief Investment Officer	Value Partners Group
Mrs Amy Donati	Executive Director and Chief Executive Officer	EDICO Holdings Limited
Ms Ashley Khoo, CFA, CPA	Past President and Board Director	CFA Society Hong Kong

Mr Stephen Law	Council Member	Hong Kong Institute of Certified Public Accountants
Mr Andrew Look	Independent Non-Executive Director	CITIC Resources Holdings Limited
Ms Victoria Mio, CFA, FRM	Head of Equity Research, Asia Pacific	Fidelity International
Dr Maurice Ngai	General Committee and the Chairman of Membership Services of the Sub-Committees	Chamber of Hong Kong Listed Companies