



香港投資者關係協會

Hong Kong Investor Relations Association



IR Awards



HKIRA 6th IR Awards Briefing Session

Date: 16th January 2020

Time: 4:30pm – 6:30pm

Venue: Eaton Club, Central

Venue sponsor:

ChampionREIT

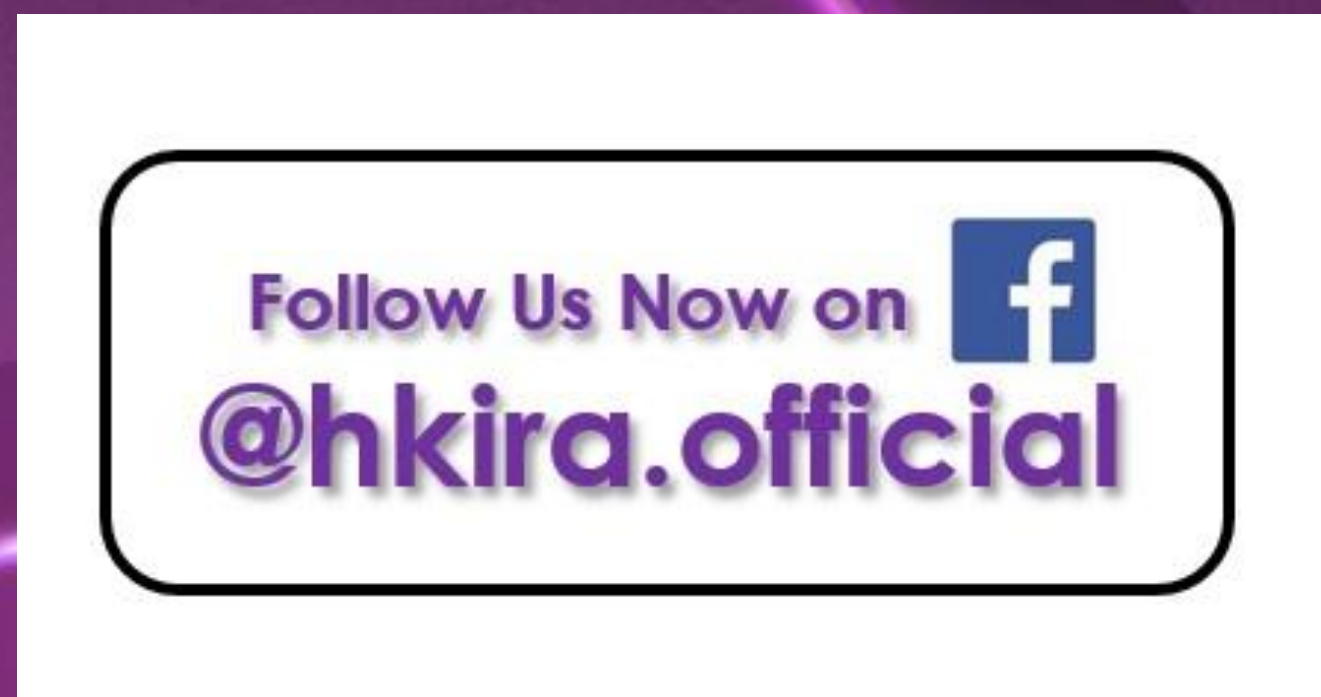
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香港投資者關係協會
Hong Kong Investor Relations Association



Live Video Streaming on Facebook



Briefing Session



✓ About the Awards

✓ Sharing by Award Winners

✓ Remarks by Panel Judges

✓ Closing & Q&A

Introduction about the Awards



Dr. Eva Chan
Chairman of HKIRA

About HKIRA

- Established in 2008
- A **non-profit** professional association
- Dedicated to advancing the practice of IR, the professional competency & status of its members
- Over **900** members, mostly from **listed companies** in HK - **about 60%** of the Hang Seng Index Constituent Stock companies are currently our members



About the IR Awards



- An **Annual** campaign since 2015 to recognize the excellence in IR practices by individuals and listed companies in HK
- Award categories **open to public for nomination**
- Votes to be made online by **domestic & international buy side/ sell side analysts, & fund managers**
- Judged by a panel of esteemed & distinguished industry professionals



Key Statistics of the 5th IR Awards 2019

《Nomination》

161

HK listed companies
participated

Large Cap
48

Mid Cap
49

Small Cap
64

IPO
7

《Voting》

Over **700**

Eligible voters

Over **330**

Eligible voting institutions

Eligible voters are investors of investment community, such as buy side and sell side analysts, and fund managers.

《Award Winners》

46

HK listed companies
awarded

14 in Large Cap

14 in Mid Cap

16 in Small Cap

2 IPO

Important Dates

- ★ **16 Jan 2020 Briefing Session**
- ★ **Feb-Mar 2020 Nomination Period**
- ★ **Mar-Apr 2020 Online Voting**
- ★ **Apr 2020 Judging Panel Meeting**
- ★ **May-June 2020 The 6th IR Awards Conference & Presentation Luncheon**
 - to be held at prime location
(last year's venue: Conrad Hotel)
 - 09:30 – 12:30 IR Awards Conference
12:30 – 14:30 IR Awards Presentation Luncheon

** Subject to final confirmation*



Different Stages

Nomination

The Awards is **open to public** for nominations whose achievements deserve to be honoured and have demonstrated the best IR practices for others to learn from.

Online Voting

The nominated individuals and companies enter into the online survey, after confirming participation. **Domestic and international buy-side and sell-side analysts, and fund managers** participate in the online survey and vote on their choices for each award category. Nominees with the highest votes (weighted) become the award winners.

Judging Panel Meeting

Top award winners in each of the award category enter into the final selection process for the Overall Best IR Awards and Most Progress in IR Awards. **Esteemed professionals** have been carefully selected as members of the Judging Panel for the IR Awards to ensure a fair and balance evaluation, selection of the Overall Best IR Awards and the entire results.

Classification of Market Capitalisation



Large Cap -	Companies with market capitalization of HK\$50 billion and above
Mid Cap -	Companies with market capitalization of HK\$10 billion and above but below HK\$50 billion
Small Cap -	Companies with market capitalization below HK\$10 billion

Award Categories for Online Nomination & Voting

In recognition of Company's achievement

- Best IR Company
- Best ESG (E) ★
- Best ESG (S) ★
- Best ESG (G) ★
- Best IR Team
- Best Investor Meeting
- Best Investor Presentation Material
- Best Annual Report
- Best IR Company for an IPO

In recognition of **Individual's** achievement

- Best IR by Chairman/CEO
- Best IR by CFO
- Best IRO

★ New Awards



Award Categories Selected by Judging Panel

- Most Progress in IR
- Overall Best IR Company Awards
- Grand ESG Award ★

★ New Award



Changes in Award Categories

Award Categories Consolidated with Other Categories:

- Best IR in Corporate Transaction
- Best Digital IR

4 New Award Categories on ESG:

For Nomination & Voting

- Best ESG (E) - excellence in environmental effort on ESG
- Best ESG (S) - excellence in social effort on ESG
- Best ESG (G) - excellence in governance effort on ESG

Selected by Panel Judges

- Grand ESG Award - overall excellence in all the above 3 areas on ESG



Panel Judges in 6th IR Awards



Professor Louis Cheng
Professor of Finance,
School of Accounting &
Finance, PolyU



Mrs. Amy Donati
CEO, EDICO Financial Press
Services Limited



Ms. Ashley Khoo
Immediate Past President,
The Hong Kong Society of
Financial Analysts



Mr. Bruno Lee
Chairman, Hong Kong
Investment Funds Association



Mr. Andrew Look
Independent non-Executive
Director, CITIC Resources
Holdings Limited



Ms. Victoria Mio
Chief Investment Officer China,
Co-Head Robeco Asia Pacific Equities,
Robeco Hong Kong Limited



Ms. Helen Zee
General Committee Member,
The Chamber of Hong Kong
Listed Companies

3-Year Winning Companies in 2019

HKIRA
Proudly presents



Listed companies winning IR Awards for 3 years:

HSBC
5.HK

HKEX
388.HK

Sun Hung Kai
16.HK

Li & Fung
494.HK

New World Development
17.HK

361 Degrees
1361.HK

Galaxy Entertainment
27.HK

Canvest
1381.HK

Far East Consortium
35.HK



Benefits for Entering the Awards

Elevate your **Company Profile**

benefit from high profile branding to hundreds of HK-listed companies & strategic access to the IR industry

Increase your **Credibility**

through association with the leading IR industry Awards

Be **Recognised as the Best**

in the IR industry, judged by senior industry leader

Create **New Business Opportunities**

through higher brand presence amongst current and potential customers

Gain Valuable **Publicity**

through pre- & post- event media coverage

Networking

meet senior decision-makers within the HK's leading IR professionals, industry participants & other potential clients

Benefits for Entering the Awards

Exclusive Use of the Award Winner Logos



Certificate of Excellence



- **All eligible nominated listed companies** will be presented a Certificate of Excellence at the IR Awards Presentation Luncheon
- **Trophies/certs can be sent to the award winners** who are not able to receive the award on stage at the Presentation Luncheon

Remarks by Chairman of the Judging Panel



Professor Louis Cheng

**Professor of Finance and Director of CESEF,
School of Accounting and Finance,
The Hong Kong Polytechnic University**

Key Statistics of Past IR Awards

Nomination	2019	2018	2017
Total no. of confirmed participated listed companies	161	184	165
- Large Cap	48	54	38
- Mid Cap	49	64	69
- Small Cap	64	66	58
- IPO	7	7	9

Voting	2019	2018	2017
Total no. of eligible voters	702	605	641
Total no. of eligible voting institutions	337	291	290

Key Statistics of Past IR Awards

Winning

Winning companies

	2019	2018	2017
Total no. of winning listed companies	46	48	50
- Large Cap	14	14	16
- Mid Cap	14	14	18
- Small Cap	16	18	13
- IPO	2	2	3

Awards Selected by the Judging Panel

- Most Progress in IR
- Overall Best IR Company
- Grand ESG Award ★

★ New Award



Judging Criteria for “Most Progress in IR”

- Winners who **have not been previously awarded** in the IR Awards is a key consideration for this award
- The award is to honour companies which demonstrate the **most progress in IR** during the previous year
- The Judging Panel select the winners among the top winners of the Best IR Company Award of this year from each of the market capitalization category, and then compare with the ranking of them in the previous year

Judging Criteria for “Overall Best IR Company”

- The **total number of awards received** by the winning companies is one of the criteria for selection
- The award is to honour companies which demonstrate **outstanding and all-rounded excellence**
- The Judging Panel selected the winners of **the Overall Best IR Company Awards** from each of the market capitalization category based on the online voting results

Judging Criteria for “Grand ESG Award”

The newly-added award is to honour companies which demonstrate **overall** excellence on ESG in terms of:

- Environmental effort [as recognised by the Best ESG (E) Award]
- Social effort [as recognised by the Best ESG (S) Award]
- Governance effort [as recognised by the Best ESG (G) Award]

To Ensure Fair Selection for the Awards

- To **avoid manipulation or strong influence** of voting results by a single voting institution, the **maximum percentage** from a single voting institution has been **prefixed**. Any votes from a single voting institution for a company in any one of the award category will be **capped at a certain prefixed percentage**.
- **Company under investigation** from the ICAC, the police, or any other government bodies or regulators like SFC or HKEX, and **in breach of the ordinance of the Securities and Futures Commission, listing rules of the Stock Exchange of Hong Kong or any criminal offence** in the year under review for the Awards or in the previous year would **be disqualified**.

Advice by Panel Judges



Professor Louis Cheng

Professor of Finance and Director of CESEF,
School of Accounting and Finance,
The Hong Kong Polytechnic University



Mr. Andrew Look

Independent non-Executive Director,
CITIC Resources Holdings Limited

Sharing by Award Winners



Winner of Overall Best IR Company
(Large Cap)

Ms. Luna Fong

**General Manager –
Corporate Development & Strategy,
Link Real Estate Investment Trust**



Winner of Overall Best IR Company
(Mid Cap)

Ms. Ada Wong

**Chief Executive Officer,
Champion Real Estate
Investment Trust**



Winner of Overall Best IR Company
(Small Cap)

Ms. Venus Zhao

**Ex Head of IR,
Far East Consortium
International Limited**



Winner of
5-Year IR Awards Winning Company

Ms. Suki Wong

**IR Director,
ANTA Sports Products Limited**

The background is a deep purple with several overlapping, semi-transparent geometric shapes, primarily triangles and rectangles, creating a layered effect. Bright, glowing purple and white light streaks or lens flares are positioned along the edges of these shapes, adding a dynamic and futuristic feel.

Q & A

Entering the Award

1. Submit nominations on HKIRA IR Awards Website

2. Receive a “Congrats! You’ve been nominated” email

3. Confirm the nomination via the link in email

4. Pay Entry Fee of HKD\$1,500*

5. Invite supporters to vote* for you online

- Covers the entry of 3 award categories
- Waived with a valid membership

- Each voter can cast a vote with 3 top choices for each award category

Choose a con-ad package

1. HKET 2. iMoney 3. Awards Program Book 4. HKIRA Website



Book branded tables / seats to
invite your investors & supporters
to celebrate with you at the
Annual IR Awards Ceremony



IR Awards Conference & Presentation Luncheon



- **The Awards Conference** in the morning solicits content from experts & professionals to exchange the latest insights and stimulate lively discussion regarding strategies, leading change, effective processes, and best practices in IR, for listed companies to better engage with shareholders & the investment community.



- **The Awards Presentation Luncheon** in the afternoon brings together the winning corporates their executives and IR practitioners. During the ceremony, winners will be invited on stage to be presented with their individually-engraved Award trophy. **The grand prize winners of the Overall Best IR Company Awards** will be announced.

Conference & Presentation Luncheon

Last year's venue: Conrad Hotel



Past Conference Speakers



◀ Mr. Ashley Ian Alder JP, Chief Executive Officer, Securities and Futures Commission



◀ Mr. Andrew Weir, Regional Senior Partner, KPMG China



◀ Mr. Romnesh Lamba, Co-Head of Global Markets, HKEX



◀ Mr. Richard Tsang, Chairman, Strategic Public Relations Group



◀ Mr. Charles Li, Chief Executive, HKEX



◀ Ms. Christina Bao, Managing Director & Head of Global Issuer Services, HKEX



◀ Dr. Guy Look, CFO and Ex. Director, Sa Sa Int'l



▲ Mr. Luke Waddington, CEO, Blue Fire AI



➤ Mr. Wu Shiu Kee, Keith, CEO and Executive Director, Henderson Sunlight



◀ Ms. Natalie Kahn, CEO, Euroland



◀ Ms. Catherine Chan, Head of IR & Global Communications, Tencent



▲ Mr. Aldous Chiu, GM – IR, New World Development

Past IR Awards Sponsors



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Q & A



IR Awards Official Website

<http://www.hkira.com/awards/index.php>

Email Address

info@hkira.com

Telephone No.

+852 2117 1846



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