

8th INVESTOR RELATIONS AWARDS

Online Briefing Session

Date: 5 May 2022 (Thursday)

Time: 16:00 – 17:00



Briefing Session



- ✓ Introduction about the Awards
- ✓ Remarks by Chairman of the Panel Judges
- ✓ Sharing by Previous Award Winner
- ✓ Closing & Q&A

Introduction about the Awards



Dr. Eva Chan
Chairman of HKIRA

About HKIRA

- Established in 2008
- A **non-profit** professional association
- Dedicated to advancing the practice of IR, the professional competency & status of its members
- Over **1,000** members, mostly from **listed companies** in HK - **about 68%** of the Hang Seng Index Constituent Stock companies are currently our members



About the IR Awards



- An **Annual** campaign since 2015 to recognize the excellence in IR practices by individuals and listed companies in HK
- Award categories **open to public for nomination**
- Votes to be made online by **domestic & international buy side/ sell side analysts, & fund managers**
- Judged by a panel of esteemed & distinguished industry professionals



Online Participants from the Mainland



Last year, in compliance to the government measures to contain the spread of the coronavirus, the IR Awards was held in a hybrid format.

Thanks to the enthusiastic support from our Media Partners on the Mainland, the Awards attracted even more virtual participants.

An overwhelming total of around 6,500 attendees was recorded joining us online.

MEDIA PARTNERS ON THE MAINLAND



財華社
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Key Statistics of the 7th IR Awards

《Nomination》

167 HK listed companies participated

Large Cap	Mid Cap	Small Cap	IPO
52	47	68	9

《Voting》

Over **890** Eligible voters Over **360** Eligible voting institutions

Eligible voters are investors of investment community, such as buy side and sell side analysts, and fund managers.

《Award Winners》

47 HK listed companies awarded

16 in Large Cap
15 in Mid Cap
16 in Small Cap
3 IPO

Key Dates in 2022



- ★ 12 April 2022 **Media Interview**
- ★ 5 May 2022 **Briefing Session**
- ★ 12 April – 17 May 2022 **Public Nomination**
- ★ 23 May – 29 June 2022 **Online Voting**
- ★ July 2022 **Judging Panel Meeting**
- ★ Sep 2022 **The 8th IR Awards Conference & Presentation Ceremony**
(physical / virtual event)

Entering the Awards

The Awards is **open to public** for nominations whose achievements deserve to be honoured and have demonstrated the best IR practices for others to learn form.

The nominated individuals and companies enter into the online survey, after confirming participation. **Domestic and international buy-side and sell-side analysts, and fund managers** participate in the online survey and vote on their choices for each award category. Nominees with the highest votes (weighted) become the award winners.

Top award winners in each of the award category enter into the final selection process for the Overall Best IR Awards, Grand ESG Award and Most Progress in IR Awards. **Esteemed professionals** have been carefully selected as members of the Judging Panel for the IR Awards to ensure a fair and balance evaluation, selection of the Overall Best IR Awards and the entire results.

Nomination

Online Voting

Judging Panel
Meeting

Nominees are required to confirm their acceptance of nomination and pay the entry fee.

- Entry fee is **HK\$1,500** per company to enter the Awards. The entry fee covers the administration cost of participation in one (1) nominated award category.
- For participation in any additional nominated award categories, an administration fee of HK\$1,500 is required for each category.
- The entry fee (HK\$1,500) will be waived for company with valid **HKIRA membership** as of **1 June 2022**. Members who wish to enter more than one award category are required to pay any additional administration fee.
- For **Corporate Member** with more than 1 nominee, administration fee for one additional award categories could be waived with each **valid membership** as of **1 June 2022**.

Classification of Market Capitalisation



Large Cap -	Companies with market capitalization of HK\$50 billion and above
Mid Cap -	Companies with market capitalization of HK\$10 billion and above but below HK\$50 billion
Small Cap -	Companies with market capitalization below HK\$10 billion

Award Categories

AWARDS FOR NOMINATION & VOTING

Recognition of Company's Achievement

Best IR Company ★
Best Investor Meeting ★
Best Investor Presentation
Material ★
Best Annual Report ★
Best IR Team ★
Best IR Company for an IPO
Best IR in ESG (E) ★
Best IR in ESG (S) ★
Best IR in ESG (G) ★

AWARDS SELECTED BY THE JUDGING PANEL

Grand ESG Award ★
Overall Best IR Company ★
Most Progress in IR

Recognition of Individual's Achievement

Best IR by Chairman / CEO ★
Best IR by CFO ★
Best IRO (Investor Relations
Officer) ★



★ further categorized by company size (Large Cap, Mid Cap, Small Cap)

5-Year Winning Companies in 2021



up to 2020



Stock Code: 0016.HK



Stock Code: 0017.HK



Stock Code: 0035.HK



361 Degrees International Limited
361 度國際有限公司

Stock Code: 1361.HK

up to 2019



Stock Code: 2331.HK



Stock Code: 0178.HK



Stock Code: 0291.HK



Stock Code: 0778.HK



Stock Code: 0823.HK



Stock Code: 0887.HK



Stock Code: 1368.HK



Stock Code: 2020.HK

3-Year Winning Companies in 2021



up to 2020


長江和記實業
CK HUTCHISON
Stock Code: 0001.HK


SUNLIGHT REIT
陽光房地產基金
Stock Code: 0435.HK


信義玻璃
Stock Code: 0868.HK


麗晶酒店(控股)有限公司
Regina Mirale International (Holdings) Limited
Stock Code: 2199.HK


Pacific Basin
Stock Code: 2343.HK


SHENZHOU INTERNATIONAL GROUP
申洲國際集團
Stock Code: 6068.HK

up to 2019


Kingdee 金蝶
Stock Code: 0268.HK


Kerry Logistics
Network Limited
嘉里物流網絡有限公司
Stock Code: 0636.HK


嘉里建設有限公司
KERRY PROPERTIES LIMITED
Stock Code: 0683.HK


Tencent 腾讯
Stock Code: 0700.HK


美聯集團
MIDLAND HOLDINGS
1200 香港聯交所上市公司
Stock Code: 1200.HK


大昌行集團
DAH CHONG HONG HOLDINGS
Stock Code: 1828.HK


SHENZHOU INTERNATIONAL GROUP
申洲國際集團
Stock Code: 2313.HK


舜宇光學科技(集團)有限公司
SUNNY OPTICAL TECHNOLOGY GROUP CO., LTD.
Stock Code: 2382.HK


ChampionREIT
冠君產業信託
Stock Code: 2778.HK

Panel Judges in 2022



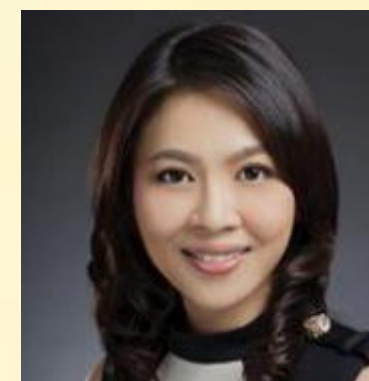
Professor Louis Cheng

Dr. S H Ho Professor of Banking and Finance
Director of the Research Centre for ESG
Director of Research Institute for Business
The Hang Seng University of Hong Kong



Mrs. Amy Donati

Executive Director and
Chief Executive Officer,
EDICO Holdings Limited



Ms. Ashley Khoo

Past President and Board Director
CFA Society Hong Kong



Mr. Andrew Look

Independent non-Executive
Director, CITIC Resources
Holdings Limited



Ms. Victoria Mio

Head of Equity Research,
Asia Pacific
Fidelity International



Dr. Maurice Ngai

General Committee and the
Chairman of Membership
Services of the Sub-Committees
Chamber of Hong Kong Listed
Companies



Mr. Wilfred Yiu

Managing Director and Co-
Head of Markets
Hong Kong Exchanges and
Clearing Limited

Key Statistics of Past IR Awards

Nomination	2021	2020	2019
Total no. of confirmed participated listed companies	167	168	161
- Large Cap	52	48	48
- Mid Cap	47	45	49
- Small Cap	68	75	64
- IPO	9	14	7

Voting	2021	2020	2019
- Total no. of eligible voters	890	679	702
- Total no. of eligible voting institutions	360	311	337

Key Statistics of Past IR Awards

Winning companies	2021	2020	2019
Total no. of winning listed companies	47	43	46
- Large Cap	16	13	16
- Mid Cap	15	16	14
- Small Cap	16	14	16
- IPO	3	3	2

Judging Criteria for “Most Progress in IR”

- Winners who **have not been previously awarded** in the IR Awards is a key consideration for this award
- The award is to honour companies which demonstrate the **most progress in IR** during the previous year
- The Judging Panel select the winners among the top winners of the Best IR Company Award of this year from each of the market capitalization category, and then compare with the ranking of them in the previous year



Mr. Kevin Leung
Company Secretary and Investor Relations Director
China Resources Beer (Holdings) Company Limited

Winner of IR Awards for 7 years
(Large Cap)

Remarks by Chairman of the Panel Judge



Professor Louis Cheng
Dr. S H Ho Professor of Banking and Finance
Director of the Research Centre for ESG
Director of Research Institute for Business
The Hang Seng University of Hong Kong

Awards Selected by the Judging Panel

- **ESG Award(E),(S),(G)**
- **Grand ESG Award**
- **Overall Best IR Company**



Judging Criteria for “ESG Award”

- To accept nomination and enter the awards of Best ESG (E/S/G), applicant is required to provide an **essay of 300-500 words** on the company’s achievements related to E, S, or G.
- Instead of listing all the achievements and events, a cohesive story focusing on one or two strategies or action items with significant impacts are preferred.
- The story is only for **internal use for the judging panel** and will NOT be disclosed to the public. Please submit your essay to irawards@hkira.com by **31st May 2022**.

Judging Criteria for “Grand ESG Award”

The award is to honour companies which demonstrate **overall** excellence on ESG in terms of:

- Environmental effort [as recognised by the Best ESG (E) Award]
- Social effort [as recognised by the Best ESG (S) Award]
- Governance effort [as recognised by the Best ESG (G) Award]

Judging Criteria for “Overall Best IR Company”

- The Judging Panel selected the winners of **the Overall Best IR Company Awards** from each of the market capitalization category based on the online voting results
- The **total number of awards received in various categories this year** by the winning companies is one of the criteria for selection
- The award is to honour companies which demonstrate **outstanding and all-rounded excellence**

To Ensure Fair Selection for the Awards

- To **avoid manipulation or strong influence** of voting results by a single voting institution, the **maximum percentage** from a single voting institution has been **prefixed**. Any votes from a single voting institution for a company in any one of the award category will be **capped at a certain prefixed percentage**.
- **Company under investigation** e.g. government bodies or regulators like SFC or HKEX, ICAC, the police or other government bodies **in breach of the ordinance of the Securities and Futures Commission, listing rules of the Stock Exchange of Hong Kong or any criminal offence** in the year under review for the Awards or in the previous year would **be disqualified**.

Panel Discussion with Award Winner



Dr. Eva Chan
Chairman of HKIRA



Mr. Kevin Leung
Company Secretary and Investor Relations
Director
China Resources Beer (Holdings)
Company Limited



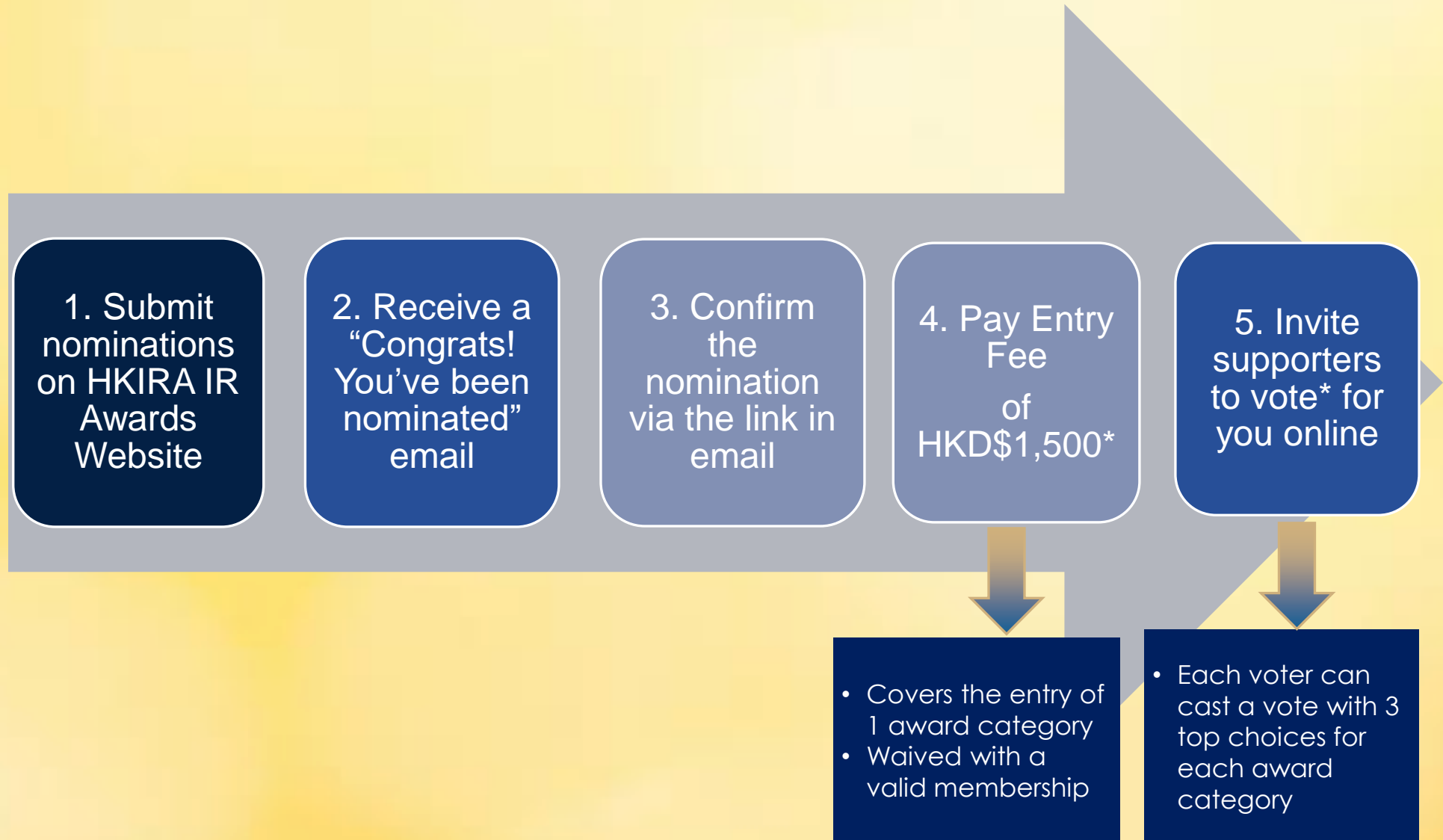
Professor Louis Cheng
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Finance
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Director of Research Institute for Business
The Hang Seng University of Hong Kong

Closing and Q&A



Dr. Eva Chan
Chairman of HKIRA

Entering the Award



How to maximize your exposure

Choose a con-ad package

1. HKET
2. iMoney
3. Awards Program Book
4. HKIRA Website



Book branded tables / seats to invite your investors & supporters to celebrate with you at the Annual IR Awards Ceremony



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