



香港投資者關係協會  
Hong Kong Investor Relations Association

# 10th INVESTOR RELATIONS AWARD 2024

## 2024第十屆投資者關係大獎

### Online Briefing Session

hkira

IR Awards



Date: 14 March 2024

Time: 2:45pm-3:45pm

# Briefing Session



## Rundown:

- Introduction about the Awards
- Remarks by the Panel Judge
- Sharing by Previous Award Winner
- Closing & Q&A



香港投資者關係協會  
Hong Kong Investor Relations Association

# Introduction about the Awards



**Dr. Eva Chan**

**Chairman**

**Hong Kong Investor Relations Association**

# About the Awards

- Established in 2008
- A non-profit professional association
- Dedicated to advancing the practice of IR, the professional competency & status of its members
- Over 1,300 members, mostly from listed companies in HK. – About 68% of the Hang Seng Index Constituent Stock companies are currently our members.



# About the Awards



- An Annual campaign since 2015 to recognize the excellence in IR practices by individuals and listed companies in HK
- Award categories open to public for nomination
- Votes to be made online by domestic & international buy side/ sell side analysts, & fund managers
- Judged by a panel of esteemed & distinguished industry professionals

# Online Participants from the Mainland



In the previous year, our esteemed Awards and Conference event witnessed a remarkable turnout, with approximately 260 attendees gathering at our magnificent grand venue. The event proved to be a resounding success, attracting a diverse and engaged audience who came together to celebrate and participate in the festivities.

Thanks to the enthusiastic support from our Media Partners on the Mainland, the Awards attracted even more virtual participants. An overwhelming total of around 4,000 attendees was recorded joining us online.

## MEDIA PARTNERS ON THE MAINLAND



# Key Statistics of the 9<sup>th</sup> IR Awards

## NOMINATION

**126** HK listed companies participated

Large Cap	Mid Cap	Small Cap	IPO
<b>37</b>	<b>32</b>	<b>55</b>	<b>4</b>

## VOTING

Over **740** Eligible voters    Over **290** Eligible voting institutions

*Eligible voters are investors of investment community, such as buy side and sell side analysts, and fund managers.*

## AWARD WINNERS

**41** HK listed companies awarded

**12** in Large Cap  
**11** in Mid Cap  
**18** in Small Cap  
**1** IPO

# Key Dates in 2024



- **21 February 2024**  
**Media Interview**
- **14 March 2024**  
**Briefing Session**
- **21 February – 26 March 2024**  
**Public Nomination**
- **8 April - 15 May 2024**  
**Online Voting**
- **Second half of May 2024**  
**Judging Panel Meeting**
- **Jun/Jul 2024**  
**The 10<sup>th</sup> IR Awards**  
**Conference & Presentation Ceremony**





# Entering the Awards



Nomination

Online Voting

Judging Panel Meeting

The Awards is **open to public** for nominations whose achievements deserve to be honoured and have demonstrated the best IR practices for others to learn from.

The nominated individuals and companies enter the online survey, after confirming participation. **Domestic and international buy-side and sell-side analysts, and fund managers** participate in the online survey and vote on their choices for each award category. Nominees with the highest votes (weighted) become the award winners.

Top award winners in each of the award category enter into the final selection process for the Overall Best IR Awards and Grand ESG Awards. **Esteemed professionals** have been carefully selected as members of the Judging Panel for the IR Awards to ensure a fair and balance evaluation, selection of the awards and the entire results.

# Entry Fee

**Nominees are required to confirm their acceptance of nomination and pay the entry fee.**

- **Entry fee is HK\$1,500 per company to enter the Awards. The entry fee covers the administration cost of participation in one (1) nominated award category.**
- **For participation in any additional nominated award categories, an administration fee of HK\$1,500 is required for each category.**
- **The entry fee (HK\$1,500) will be waived for company with valid HKIRA membership as of 1 June 2024.**
- **Members who wish to enter more than one award category are required to pay any additional administration fee.**
- **For Corporate Member with more than 1 nominee, administration fee for one additional award categories could be waived with each valid membership as of 1 June 2024.**

# Classification of Market Capitalization



## Large Cap

Companies with market capitalization of HK\$50 billion and above

## Mid Cap

Companies with market capitalization of HK\$10 billion and above but below HK\$50 billion

## Small Cap

Companies with market capitalization below HK\$10 billion

# Award Categories

## **AWARDS FOR NOMINATION & VOTING**

### **In Recognition of Company's Achievement**

- ★ **Best IR Company**
- ★ **Best IR Team**
- ★ **Best ESG (E)**
- ★ **Best ESG (S)**
- ★ **Best ESG (G)**
- ★ **Best Invertor Meeting**
- ★ **Best Investor Presentation Material**
- ★ **Best Annual Report**
- ★ **Best IR Company for an IPO**

### **In Recognition of Individual's Achievement**

- ★ **Best IR by Chairman / CEO**
- ★ **Best IR by CFO**
- ★ **Best IRO ( Investor Relations Officer)**

## **AWARDS SELECTED BY THE JUDGING PANEL**

- ★ **Overall Best IR Company (in large, mid, and small cap)**
- ★ **Grand ESG Award**
- ★ **IR Committed Company**
- ★ **Most Progress in IR**



# 5-Year Winning Companies in 2023



Up to 2023



# 3-Year Winning Companies in 2023



Up to 2023

**KW** 嘉華集團  
K. WAH GROUP

**DIT** 筑友智造科技  
DIT GROUP LIMITED

**CKH**  
長江和記實業  
CK HUTCHISON

**SUNLIGHT** REIT  
陽光房地產

**XYG**  
信義玻璃

**Kingdee** 金蝶

**KLN** Kerry Logistics  
Network Limited  
嘉里物流有限公司

**KEARNEY** 嘉里建設有限公司  
KEARNEY PROPERTIES LIMITED

**SHENZHO** INTERNATIONAL GROUP  
中洲國際集團

**Sunny Optical** 舜宇光學科技(集團)有限公司  
SUNNY OPTICAL TECHNOLOGY GROUP CO., LTD.

**ChampionREIT**  
冠君產業信託

**Wah Kwai**  
華旗實業有限公司  
Wah Kwai International (Holdings) Limited

**B**  
Pacific Basin




**Tencent** 騰訊

**AMEL** 美聯集團  
AMELAND HOLDINGS  
美聯物業有限公司

**DAH CHONG HONG** 大昌行集團  
DAH CHONG HONG HOLDINGS

# IR Intelligent Report

## 9th IR Awards 2023 Intelligence Report



[ COMPANY NAME ]

[ COMPANY PROFILE ]

### GENERAL INFORMATION

Ticker:  
Sector:  
Industry:  
Market cap:  
Website:  
Address:

### Company's Ranking in the 9th IR Awards 2023 (MarketCap: Small)

Awards Category	Ranking Range
Best IR Company (11/32)	Q1
Best IR Team (5/17)	Q1
Best Presentation (3/8)	Q1
Best Annual Report (3/10)	Q1

Ranking Range: Q1: First ¼ Q2: Second ¼ Q3: Third ¼ Q4: Last ¼

### Voting Criteria

The investors based on the following voting criteria of each category to vote for the companies/individuals the 9th IR Awards 2023

#### Best IR Company

- Corporate structure and policies conducive to best practices in IR
- High quality, effective composition and structure of the board of directors that enables the board to exercise its duties/responsibilities independently and effectively while implementing best practices in IR
- Clear delineation of the role of executive management and their accountability to the board

#### Best IR Team

- Effective communication of investment proposition to investors on the strategy, business and revenue models, plans and risks
- Concerted team efforts in achieving team-driven goals and overcoming challenges
- Fairness and transparency in information disclosure within the team and to all kinds of investors, shareholders and the public as a whole

#### Best Investor Presentation Material

- Effective communication and insight into the company's investment proposition and financial position
- Easy comprehension with clear and concise language
- Innovation and reader-friendliness in terms of presentation formats, design and the medium delivered

#### Best Annual Report

- Easy comprehension with clear and concise language
- Disclosure beyond the required statutory/regulatory disclosure is relevant, contextual and ordered to augment the other key
- Innovation and reader-friendliness in terms of content, layout, design, and printing materials

### AWARD HIGHLIGHT

[ COMPANY NAME ] was nominated and participated in the 9th IR Awards 2023 across multiple categories, including:

- Best IR Company
- Best IR Team
- Best Investor Presentation Material
- Best Annual Report

### KEY STATISTICS OF THE 9th IR AWARDS 2023

Total no. of participating companies: 126 (55 Small Cap)  
Total winning companies: 41 (18 Small Cap)  
Total number of eligible voters: Over 740

### KEY DATES

NOMINATION: 7 FEB TO 13 MAR 2023  
ONLINE VOTING: 21 MAR TO 27 APR 2023  
JUDGING PANEL MEETING: MAY 2023  
AWARD PRESENTATION LUNCHEON: 28 JUN 2023

### ABOUT INVESTOR RELATIONS AWARDS

The HKIRA Investor Relations Awards (the "IR Awards") is an annual campaign that aims to encourage, recognize and reward the excellence in investor relations practices by individuals and companies listed in Hong Kong Stock Exchange. Since the launch in 2015, each year the Awards seeks out and highlights the incredible achievements of individuals and companies with high standards in investor relations through their role modelling to the investment community.

### Insights

[ COMPANY NAME ] was nominated and participated in the 9th IR Awards 2023 across various categories. They received 3 awards including Best IR Company, Best IR Team, and Best Annual Report.

Based on these historical statistics, the remarkable progress of the company's performance serves as solid evidence of the efforts made by the IR team. The nominations and votes received further validate their hard work. We eagerly anticipate [ COMPANY NAME ] becoming an award winner in the near future.

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It serves as a **token of appreciation** for the companies that participated in the 9th IR Awards and continued their unwavering support.

This report aims to provide a **concise overview of the ranking range** achieved by these companies in the categories they participated in during the 9th IR Awards.

It serves as a **valuable reference** for companies within the IR industry, offering insights into their positioning and performance.

# Panel Judges in 2024



**Professor Louis Cheng**  
Dr. S H Ho Professor of Banking and Finance  
Director of the Research Centre for ESG  
The Hang Seng University of Hong Kong



**Mrs. Amy Donati**  
Executive Director and  
Chief Executive Officer,  
EDICO Holdings Limited



**Ms. Ashley Khoo**  
Ex-Board Director,  
CFA Society Hong Kong



**Dato' Seri CHEAH Cheng Hye MAoF**  
Co-Chairman And Co-Chief  
Investment Officer  
Value Partners Group



**Mr. Andrew Look**  
Independent non-Executive  
Director, CITIC Resources  
Holdings Limited



**Ms. Victoria Mio**  
Portfolio Manager, Head of  
Greater China Equities  
Janus Henderson Investors



**Dr. Maurice Ngai**  
General Committee and the  
Chairman of Membership  
Services of the Sub-Committees  
The Chamber of Hong Kong  
Listed Companies



**Mr. Stephen Law**  
Vice President  
Hong Kong Institute of  
Certified Public Accountants



# Key Statistics of Past IR Awards

<b>Nomination</b>	<b>2023</b>	<b>2022</b>	<b>2021</b>
<b>Total no. of participated listed companies</b>	126	152	167
- <b>Large Cap</b>	37	45	52
- <b>Mid Cap</b>	32	43	47
- <b>Small Cap</b>	55	61	68
- <b>IPO</b>	4	4	9

<b>Voting</b>	<b>2023</b>	<b>2022</b>	<b>2021</b>
- <b>Total no. of eligible voters</b>	740	790	890
- <b>Total no. of eligible voting institutions</b>	290	290	360

# Key Statistics of Past IR Awards

<b>Winning companies</b>	<b>2023</b>	<b>2022</b>	<b>2021</b>
<b>Total no. of winning listed companies</b>	41	48	47
- <b>Large Cap</b>	12	14	16
- <b>Mid Cap</b>	11	16	15
- <b>Small Cap</b>	18	17	16
- <b>IPO</b>	1	2	3

# Awards Selected by the Judging Panel



- **Overall Best IR Company**
- **Grand ESG Award**
- **IR Committed Company**
- **Most Progress in IR**

# Judging Criteria for “Overall Best IR Company”

- The Judging Panel selected the winners of **the Overall Best IR Company Awards** from each of the market capitalization category based on the online voting results
- The **total number of awards received in various categories this year** by the winning companies is one of the criteria for selection
- The award is to honour companies which demonstrate **outstanding and all-rounded excellence**

# Judging Criteria for “ESG Award”

- **To accept nomination and enter the awards of Best ESG (E/S/G), applicant is required to provide an **essay of 300-500 words** on the company’s achievements related to E, S, or G.**
- **Instead of listing all the achievements and events, a cohesive story focusing on one or two strategies or action items with significant impacts are preferred.**
- **The story is only for **internal use for the judging panel** and will **NOT** be disclosed to the public. Please submit your essay to [irawards@hkira.com](mailto:irawards@hkira.com) by **30 April 2024****

# Judging Criteria for “Grand ESG Award”

The award is to honour companies which demonstrate **overall** excellence on ESG in terms of:

➤ **Environmental effort**

[as recognised by the **Best ESG (E) Award**]

➤ **Social effort**

[as recognised by the **Best ESG (S) Award**]

➤ **Governance effort**

[as recognised by the **Best ESG (G) Award**]

# Judging Criteria for “IR Committed Company”

- The award is to honour companies which demonstrate **substantial efforts** and **allocated valuable resources** towards enhancing their IR functions.

# Judging Criteria for “Most Progress in IR”

- Winners who **have not been previously awarded** in the IR Awards is a key consideration for this award
- The award is to honour companies which demonstrate the **most progress in IR** during the previous year
- The Judging Panel select the winners among the top winners of the Best IR Company Award of this year from each of the market capitalization category, and then compare with the ranking of them in the previous year



# To Ensure Fair Selection for the Awards

- To **avoid manipulation or strong influence** of voting results by a single voting institution, the **maximum percentage** from a single voting institution has been **prefixed**. Any votes from a single voting institution for a company in any one of the award category will be **capped at a certain prefixed percentage**.
- **Company under investigation** e.g. government bodies or regulators like SFC, AFRC or HKEX, ICAC, the police or other government bodies **in breach of the ordinance of the Securities and Futures Commission, listing rules of the Stock Exchange of Hong Kong or any criminal offence in the year under review for the Awards or in the previous year would be disqualified**.

# Remarks by the Panel Judge



**Professor Louis Cheng**

Chairman of IR Awards Judging Panel  
Dr. S H Ho Professor of Banking and Finance  
Director of the Research Centre for ESG  
The Hang Seng University of Hong Kong

# Sharing by Award Winner



**Ms. Danita On**  
Senior Director  
Investor Relations and  
Corporate Communications  
Chow Tai Fook Jewellery Group



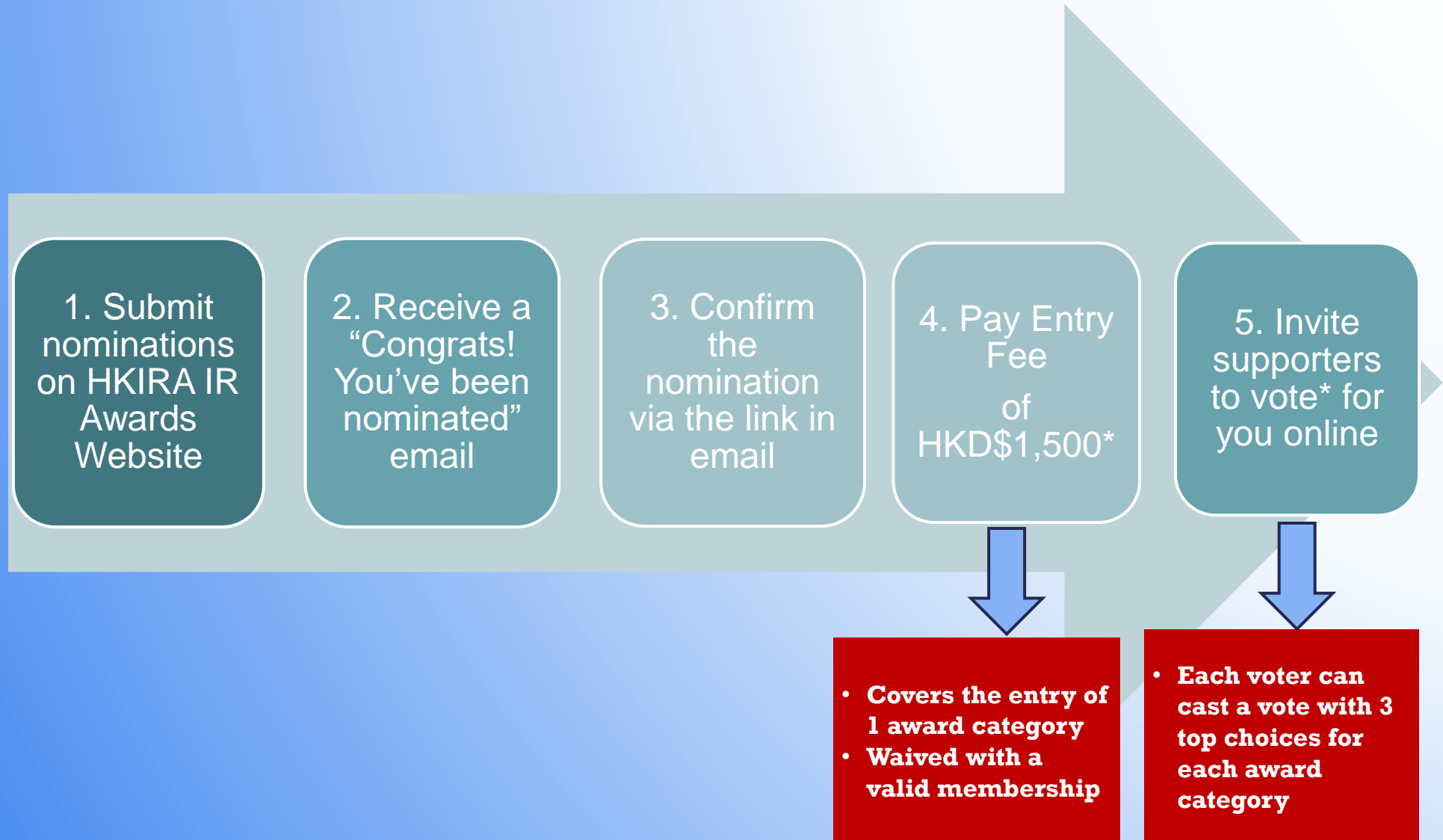
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Hong Kong Investor Relations Association

# Closing & Q&A



**Dr. Eva Chan**  
**Chairman**  
**Hong Kong Investor Relations Association**

# Entering the Award



# How to maximize your exposure

Choose a con-ad package

1. HKET/Singtao
2. iMoney
3. Awards Program Book
4. HKIRA Website

**香港投資者關係協會**  
**2023年第九屆香港投資者關係大獎**  
敬謝各界支持並熱烈恭賀得獎者

**HKIRA 9th Investor Relations Awards 2023**

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**第九屆香港投資者關係大獎**

**堅守評審準則維持專業水平 持續推動業界提升投資者關係質素**

隨著港府今年起陸續解除各項疫情防疫措施，香港社會經濟復甦，各項經濟活動復甦，但由於全球經濟趨向動盪，加上通脹高企，企業經營面臨不少挑戰，加上全球經濟復甦不一，加上全球經濟復甦不一，加上全球經濟復甦不一...

「香港投資者關係大獎」踏入第九屆，今年共有120間上市公司參與角逐，評選出40多個獎項的得獎人士及團隊，共計200間公司獲獎。今年共有120間上市公司參與角逐，評選出40多個獎項的得獎人士及團隊，共計200間公司獲獎...

整體外圍環境致參與氣氛轉弱

陳錦華博士表示，過去幾年大獎的得獎公司數目自150至170之間，今年則只有120間公司，較以往減少15至20%，反映出經濟復甦市場表現有落差。

陳錦華表示，「首先，香港股市整體表現不好，加上中國內地經濟復甦，面臨經濟轉弱，加上全球經濟復甦不一，加上全球經濟復甦不一...

致力助企業開拓股東基礎

陳錦華表示，為鼓勵上市公司在國際市場方面努力開拓，今年特設「最佳國際投資者關係」獎項，以表彰在國際市場方面表現傑出的公司。此外，今年特設「最佳投資者關係」獎項，以表彰在國際市場方面表現傑出的公司...

推動報告也報文化 加強企業與投資者溝通

陳錦華表示，身為資深投資者關係專家，理解到全球各企業公司也面臨市場上「報章不報喜」的文化，讓公司業績表現不佳，便不會對外公布。

「2008年金融危機時，香港上市公司只有4,000間，現時已有2,600間，這是一項巨大的進步。但同時，企業與投資者之間的溝通，也成為企業與投資者之間溝通的障礙。因此，企業與投資者之間的溝通，也成為企業與投資者之間溝通的障礙...

香港投資者關係協會簡介

香港投資者關係協會 (HKIRA) 於2008年成立，由投資關係專家及企業界人士組成，旨在促進企業與投資者之間的溝通，並提高企業與投資者之間的溝通...

**香港投資者關係協會敬謝各界支持**  
**熱烈恭賀2023年第九屆香港投資者關係大獎得獎者**

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Book branded tables / seats to invite your investors & supporters to celebrate with you at the Annual IR Awards Ceremony

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