

# INVITATION

## 7<sup>th</sup> IR Summit 2016



### Friday 2<sup>nd</sup> December in London

#### NEW! 3 Tracks

- CIOs from major Institutional Investors
- Thematic workshops about: SRI, Credit com, Press...
- Best IR practice sharing
- Global IR networking opportunities

**NEW! For the first time with the participation of UK, US, Australian, Middle-Eastern & Asian IR Associations**

In sponsorship with :

# Bloomberg

In association with :



Schweizerische Investor Relations Vereinigung  
Société Suisse des Informateurs Financiers  
Società Svizzera di Relazioni con gli Investitori  
Swiss Society of Investor Relations

IR club



middlenext

NEVIR



En del  
av SFF





# 7<sup>th</sup> IR Summit 2016 - Friday 2<sup>nd</sup> December - London

Dear All,

We are delighted to invite you to **Kepler Cheuvreux's 7<sup>th</sup> IR Summit** that will be held on **2<sup>nd</sup> December**.

**VENUE: LONDON !** Please note that we will be returning to **LONDON, in the heart of the City**, after the Brussels 2015 and Paris 2014 editions.

**PARTNERSHIPS:** We are happy to renew our partnership with **EuropeanIssuers, QCA (UK), MiddleNext** and the **12 European IR associations** : **ABIRD, AIR, BIRA, CIRA, CLIFF, DIRF, DIRK, FIRS, IR Club, IR club Switzerland, NEVIR, SIRA.**

**NEW!** For the first time, with the aim to make our IR Summit a Global event, we have extended the partnership to IR associations from the **UK (IR Society), US (NIRI & NIRI NY), Middle East, (MEIRS), Australia (AIRA) & Asia (HKIRA, IRPAS).**

**PROGRAMME: 3 tracks to meet your expectations whatever your profile is (Head, senior, junior...)**

- ✓ **Investor presentations:** Strategy and investment philosophy by Tier 1 International Institutional Investors CIOs :  
FMR INVESTMENT MANAGEMENT (UK) LTD, ENGADINE PARTNERS LLP and POINT72
- ✓ **Global IR networking opportunities:** More international networking possibilities
- ✓ **Thematic workshops:** Updating you with all financial communication hot topics and innovative ideas
- ✓ **Best IROs practice sharing:** Sharing best practices with your European peers as well as with IROs from Asia & the US
- ✓ **Outstanding speakers:**
  - European strategy: **Christopher POTTS**, Head of Economics & Strategy Research at Kepler Cheuvreux
  - Financial markets' Outlook: **Nikhil RATHI**, Chief Executive Officer, London Stock Exchange plc & Director of International Development
  - International relations after the Brexit : **Pepper CULPEPPER**, Professor of Politics and Public Policy at the Blavatnik School of Government OXFORD

We look forward to welcoming you to this **newly Global event !**

Benedicte THIBORD  
Global Head of SmartConnect Services





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## PROGRAMME

08:00	REGISTRATION		
08:25	OPENING BELL		
08:30	<b>FINANCIAL MARKETS' OUTLOOK</b> Moderated by Mark FREEMAN, Head of Electronic Trading Sales & Sales Trading Nikhil RATHI, Chief Executive Officer, London Stock Exchange plc & Director of International Development		
09:15	<b>NAVIGATING BREXIT : THE CHALLENGES FOR INTERNATIONAL POLITICS</b> Moderated by Jeremy GOODMAN, Head of UK Sales Pepper CULPEPPER, Professor of Politics and Public Policy at the Blavatnik School of Government OXFORD		
10:00	<b>TRACK 1 : THEMATICS</b> <i>Boardroom</i> <b>MOVING ON FROM IR TO NEW POSITIONS</b> Moderated by Benedicte THIBORD, Global Head of SmartConnect Services Emilia TRUDU, Planning Consumer Fixed Manager at Vodafone + other speakers to be confirmed	<b>TRACK 2 : INVESTOR PRESENTATIONS</b> <i>Auditorium</i> <b>POINT72</b> Moderated by Patrick MORTENSEN, Pan European Sales William R. TOVEY, Head of the Firm's London office	<b>TRACK 3 : BEST PRACTICE SHARING</b> <i>Training Room</i> <b>CREDIT COMMUNICATION</b> Moderated by Sebastien BARTHELEMI, Head of Credit Research Frédéric JOURDEN, Senior High Yield Credit Analyst at Legal & General Investment Management Jérôme BISCAY, Partner, Head of Paris Office at Brunswick group Sophie LOMBARD, Head of Financial Communication at Suez
10:45	NETWORKING COFFEE BREAK		
11:15	<b>ENGAGING WITH YOUR PASSIVE INVESTORS</b> Moderated by Tom TYLER, Corporate Access Bloomberg Mark SIMMS - CEO at CMI2I Capital Market Intelligence Greg ELDERS - ESG Specialist at Bloomberg + other speakers to be confirmed	<b>ENGADINE PARTNERS LLP</b> Moderated by Jeremy GOODMAN, Head of UK Sales Jonathan RODGERS, Head of Research	<b>ESG INTEGRATION &amp; CLIMATE CHANGE: WHAT ARE INVESTORS LOOKING FOR?</b> Moderated by Samuel MARY, Senior Sustainability Research Analyst & Julie RAYNAUD, Senior Analyst Sustainability Research Mike WILKINS, Managing Director at S&P Global Ratings + other speakers to be confirmed
12:00	<b>COMPLEX NEGOTIATIONS &amp; BEHAVIOURAL READING</b> Moderated by Marie ASSENZA, Head of expert/thematic origination Marwan MERY is an expert in lie detection, behavioral reading, understanding of emotions and influence within the realm of interpersonal relations, complex negotiations, interviews and interrogations		
12:45	NETWORKING LUNCH		
14:45	<b>GENDER EQUALITY</b> Moderated by Benedicte THIBORD, Global Head of SmartConnect Services Alexandra MORRIS, Chief Investment Officer at SKAGENSA + other speakers to be confirmed	<b>FMR INVESTMENT MANAGEMENT (UK) LIMITED</b> Moderated by Jeremy GOODMAN, Head of UK Sales Faris RAHMAN, Senior Research Analyst	<b>INSTANT CRISIS MANAGEMENT &amp; COMMUNICATION</b> Moderated by Tom TYLER, Corporate Access Bloomberg James LEVITON, PR at Finsbury Stephen FOXWELL, Executive Editor Bloomberg Speed News Speed Neil SCOTT, Partner at Orrick
15:30	<b>THE END-CYCLE PLAYBOOK</b> Christopher POTTS, Head of Economics & Strategy Research at Kepler Cheuvreux		
16:30	VEUVE CLICQUOT CHAMPAGNE TASTING		





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## REGISTRATION AND ACCESS MAP

### IR Summit contacts :

**Nathalie FRIZZOLE – Head of SmartConnect (France)**

Tel: +33 1 53 65 36 06

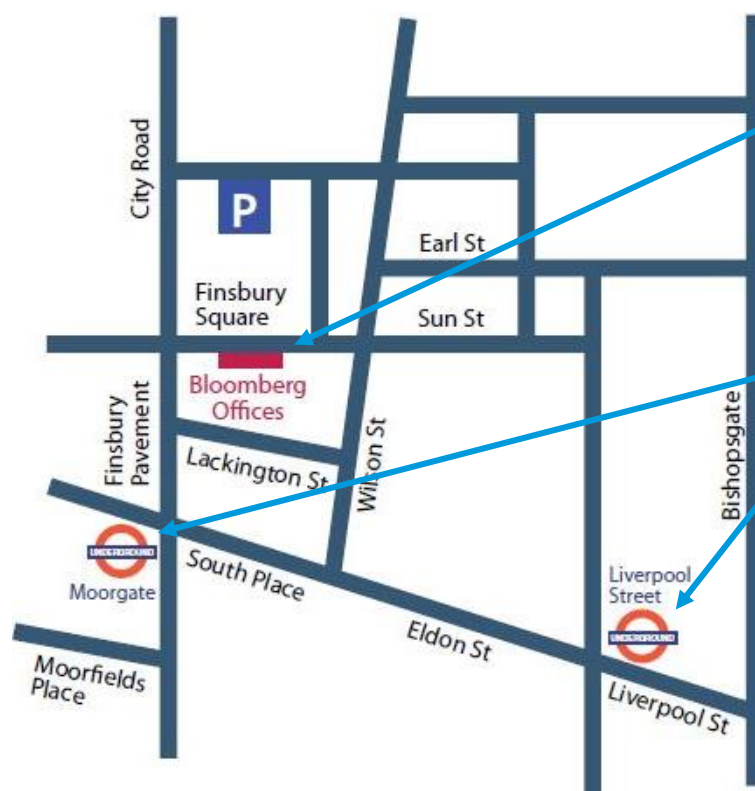
Mail: [nfrizzole@keplercheuvreux.com](mailto:nfrizzole@keplercheuvreux.com)

[irsummit@keplercheuvreux.com](mailto:irsummit@keplercheuvreux.com)

**Marie ASSENZA – Head of expert/thematic origination**

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**BLOOMBERG premises**  
City Gate House,  
39-45 Finsbury Square  
London EC2A 1PQ

## Bloomberg

 **By Underground**  
1) Moorgate - Central line  
2) Liverpool Street

**Please note that you will require valid ID to enter the building**





# KEEP CALM AND COME TO OUR LONDON PARTY

**Thursday 1<sup>st</sup> December 2016**

From 07:00pm – 00:00am

Kepler Cheuvreux is pleased to invite you to share **Christmas drinks and a cocktail dinner** in a traditional English Gentlemen's Club.



## **The Travellers Club**

106 Pall Mall, London SW1Y 5EP

(: Charing Cross or Piccadilly Circus)

### ***Dress Code & Etiquette:***

*The Travellers has a formal dress code (jacket and tie, or national dress – no trainer shoes or denim) throughout the building. Ladies are expected to dress to a similar standard.*

**Please confirm your presence**





# Help thousands of disadvantaged kids feel the magic!

## Support our seasonal children's campaign



### WHY A CAMPAIGN?

This year, Kepler Cheuvreux has decided to **raise funds to support charities helping disadvantaged children in the UK and abroad**. Those benefiting include children with special needs, disabilities, life limiting or life threatening conditions, living in or affected by poverty, homelessness or domestic violence (see overleaf for charities' list and details)

### WHO ARE IN KIND DIRECT, OUR PARTNER?

- ★ In Kind Direct is a charity set up by HRH The Prince of Wales in 1996, which runs a unique service redistributing surplus products from manufacturers and retailers to UK charities working at home and abroad.
- ★ Charities benefiting are mostly small groups without the financial and human resources, visibility or brand recognition of the large national charities. They are doing a fantastic job on the front line, helping thousands of children every day of the year
- ★ Since its foundation, In Kind Direct has redistributed close to £160 million in value of goods donated by 1,000 companies to over 8,000 charities and voluntary groups

### WHAT WILL YOUR DONATIONS FUND?

- ★ Your donations will support In Kind Direct **to provide essential goods free of charge to 15 fantastic charities** supporting disadvantaged children in the UK and abroad. These might be toys, nappies, baby products, clothing, sports goods, essential toiletries or household products - anything that these charities need for the children they support
- ★ By working with donated surplus products, In Kind Direct is able to generate a **powerful leverage effect: for every £100 donated, In Kind Direct will be able to distribute at least £500 in value of products to charities**

### WHAT IS OUR FUNDRAISING TARGET?



We are hoping to **raise GBP 7,000!** Do not hesitate to ask your teams and colleagues to donate as well – the more, the merrier ☺

### HOW WILL KEPLER CHEUVREUX PARTICIPATE?

- ★ For each registration to the IR Summit, **Kepler Cheuvreux will make an additional donation of 5€ !** So, all you have to do now is to register!
- ★ Even if you are not able to join us in London in December, your support would still help making a difference



### HOW TO MAKE A DONATION?

#### STEP 1

- Go to JustGiving, the fundraising website <https://www.justgiving.com/>
- Click on Sign up (top right corner) and create your account (all you need is your name, email address and a password)



#### STEP 2

Type or paste this link in the address bar at the top  
<https://www.justgiving.com/inkinddirect>



#### STEP 3

- Click on the campaign
  - Click on Donate
- Choose the currency and amount you wish to donate

### WHEN TO DONATE?

**From now on until the IR Summit** (Friday 2<sup>nd</sup> December). We will give In Kind Direct a cheque for the total amount raised on that day

### WHAT HAPPENS NEXT?

Your donation is the first step... By the end of January, we will be able to show the impact your support has made to thousands of children

**In Kind Direct**  
Product Giving For Social Good

In Kind Direct is a registered charity  
in England and Wales 1052679





# *Help thousands of disadvantaged kids feel the magic!*

## *Support our seasonal children's campaign*

### **CHILDREN'S HEART ASSOCIATION**

Supports children with heart conditions and illnesses

### **EMILY'S STAR**

Supports babies and children with life limiting or life threatening illnesses in Milton Keynes hospital

### **ENDEAVOUR PROJECT**

Supports women, children (and pets) suffering from domestic violence and abuse

### **GOAL FOR THE GAMBIA**

Supports education and training opportunities, primarily for young people in The Gambia

### **GREENWICH TOY LIBRARY ASSOCIATION**

Supports disabled children by providing therapeutic, educational, stimulating toys and equipment; promoting play and recreation in their development

### **OMUSHANA – SUNSHINE FOR CHILDREN**

Providing and delivering equipment and grants to schools and groups working to support children (particularly orphans) in the areas around the mountain gorilla reserves in Africa

### **HOME START - SEAHAM**

Supports children with heart conditions and illnesses

### **RIPPLES FOUNDATION UK**

Offers African women a 'hand-up' so they can support their families, we ensure that their children can have the best start in life, creating a ripple effect across communities and beginning a brighter future for Africa

### **POST PALS**

Helps to 'Post a Smile on a Sick Child's Face' by the sending of cards, letters, emails and little gifts to children with serious and life limiting conditions

### **MAKING COMMUNITIES WORK AND GROW**

Runs a youth center and a homework support club for disadvantaged children

### **RIVERSIDE EARLY YEARS**

Nursery in an area of very high deprivation. Attended by children of very low paid immigrants working in factories and farms in the local area

### **SEPARATED CHILD FOUNDATION**

Offers emotional, social, financial and physical support to separated children and young people in Britain

### **SUNFIELD**

Residential special school for children with complex disabilities, including Autism and PDA (Pathological Demand Avoidance Syndrome)

### **VILLAGE COMMUNITY NURSERY**

Nursery in an area of very high deprivation. Attended by children of very low paid immigrants

### **WALTHAM FOREST ASIAN MOTHERS GROUP**

Activities for disabled children and young people  
(Not just for Asian children despite the charity's name)



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## HOTEL ACCOMMODATION

Please note that a limited number of rooms have been blocked at the LANGHAM and ANDAZ hotels.

Reservations are subject to availability. If you wish to book accommodation and benefit from the negotiated rate, please contact them directly :

### LANGHAM Hotel

1C Regent St, London W1B 1JA

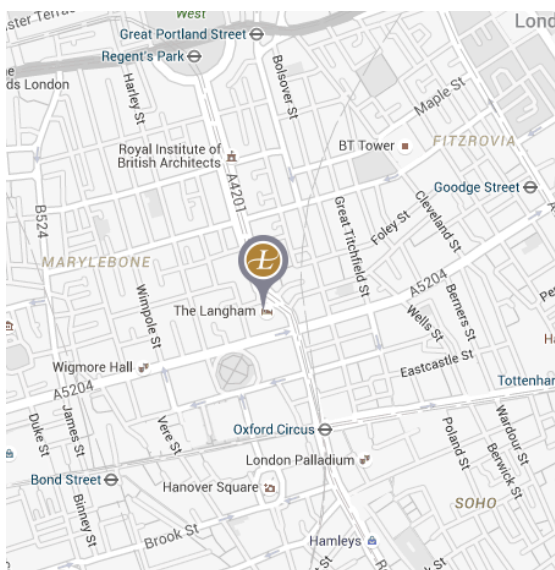
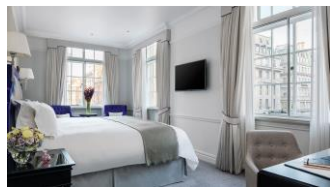
**Grand King / Grand Twin room : £324 (Incl. VAT) - incl. Breakfast**

Special Weekend Rate from Friday 2<sup>nd</sup> to Sunday 4<sup>th</sup> of £312 (Incl. VAT)

**Reservation code Kepler Cheuvreux**

Call reservations on +44 (0)20 77737503 or email [lon.resv@langhamhotels.com](mailto:lon.resv@langhamhotels.com)

*Cancellation policy for rooms on allocation basis is 72 hours prior to the arrival date*



### Nearby transport:

- **Waterloo train Station :**  
4 km / 15-min drive
- **Oxford Circus Underground :**  
5-min walk
- **Bond Street Underground (Oxford Street Exit) :**  
10-min walk

### ANDAZ Hotel (Located close to Bloomberg's premises)

40 Liverpool St, London EC2M 7QN

**Grand Twin room : £299 (Incl. VAT) - excl. Breakfast**

**Reservation code G-KEPC**

Call reservations on +44 (0) 20 7618 5010 or email [reservations.londonliv@andaz.com](mailto:reservations.londonliv@andaz.com)

*Rates available until 20<sup>th</sup> October 2016 - All cancellations less than 7 days prior to 1st December will be charged*



### Nearby transport:

- **Liverpool Street Station :**  
100 metres
- **Shoreditch Station :**  
800 metres
- **King's Cross Station :**  
4 km





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ABOUT ...

## Bloomberg

Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company's strength –delivering data, news and analytics through innovative technology, quickly and accurately–is at the core of the Bloomberg Professional service, which provides real-time financial information to more than 320,000 subscribers globally. Bloomberg's enterprise solutions build on the company's core strength, leveraging technology to allow customers to access, integrate, distribute and manage data and information across organizations more efficiently and effectively.

Through Bloomberg Law, Bloomberg Government, Bloomberg New Energy Finance and Bloomberg BNA, the company provides data, news and analytics to decision makers in industries beyond finance. And, Bloomberg News, delivered through the Bloomberg.

Professional service, television, radio, mobile, the Internet and two magazines, Bloomberg Businessweek and Bloomberg Markets, covers the world with more than 2,400 news and multimedia professionals at 146 bureaus in 72 countries. Headquartered in New York, Bloomberg employs more than 15,000 people in 192 locations around the world.



## ABOUT ...

## EuropeanIssuers

With headquarters in the heart of Brussels, EuropeanIssuers is strategically positioned to promote the interests of European publicly traded companies to the EU institutions. Dedicated to serving members from 14 national associations and the largest companies all across Europe, we aim to ensure that EU policy creates an environment which facilitates access to capital for issuers. Our dedicated team communicates daily with key players including EU officials, peer associations, think tanks, and EuropeanIssuers' own policy committees.

Our policy committees and working groups allow us to leverage members' expertise and discuss in detail separate legislative dossiers in smaller expert groups, as we craft positions and letters to policymakers. Internal meetings are also a great opportunity for our members to exchange information, best practice and network. Also, we host events such as the annual European Small and Mid-Cap Awards, highlighting the most dynamic companies financed by European public capital markets.

We specialise in EU regulation affecting companies in the following areas:

- Capital markets – central securities depositaries, credit rating agencies, investment banks, stock exchanges
- Company law – divisions, mergers, takeovers, transfer of seat
- Corporate governance – role of the board and of directors, dialogue with shareholders
- Listing rules – market abuse, prospectus, transparency obligations
- Investment chain – asset managers, custodian banks, registrars, proxy voting agencies

QUOTED  
COMPANIES  
ALLIANCE

The Quoted Companies Alliance, are the independent membership organisation that champions the interests of small to mid-size quoted companies.

- We campaign: We successfully campaign on issues that matter to small and mid-size quoted companies' businesses success. Our Expert Groups campaign and interact in order to impact and influence the business environment and to make sure that our members' interests are always on the right agendas.
- We inform: Whether through our guides, events, or newsletters, we arm our members with all the information the success of their business demands, allowing them to make the best decisions for their companies.
- We interact: We provide a forum for small and mid-size quoted company directors to network and share ideas with other directors, fund managers, brokers and advisors. Through our events, we help put small and mid-size quoted companies in touch with leading players in the market.

## middlesnext

MiddleNext is the independent French association representing listed SMEs and midcaps. MiddleNext was founded in 1987 and represents companies from all different sectors that are listed on Euronext and Alternext. MiddleNext chairs the Smaller Issuers Committee of EuropeanIssuers, the leading European association promoting the interests of companies listed on stock exchanges. EuropeanIssuers is present in 15 countries and represents over 9,200 listed companies with market capitalisation of some €8,500 billion. The organisation is financed by Midcap directors.

\* Not-for-profit association

- Representing listed companies: Totally independent and non-corporatist, MiddleNext provides an essential interface between the directors of listed companies, institutions, and public and European authorities. Thanks to its know-how at the service of these companies, MiddleNext is a forum in which ideas can be exchanged freely and objectively, thereby producing practical innovations of benefit both to the companies and their environment. MiddleNext mobilises and federates over one hundred and fifty small and medium-sized listed companies from all different sectors of activity, having market capitalisation of no more than €2 billion.
- Influencing, proposing, teaching, research: MiddleNext is fully recognised as the reference association defending the interests of Midcaps by the stock market authorities, public authorities and also the European institutions, thanks to its EuropeanIssuers association. MiddleNext is regularly consulted and included in all the French working groups with the aim of putting forward practical solutions to preserve the economic, financial and stock market environment for listed companies by removing regulatory, State or corporatist obstacles and complications. MiddleNext helps the directors of listed companies to learn and master the market techniques they need to optimise their market listing in full compliance with ethical, transparent practice.





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## ABOUT ...



The Association of Bulgarian Investor Relations Directors was established on July 8th 2005 as a non-profit organization for implementing activities in private benefit. It was a successor of the good traditions in the IR field of the terminated Bulgarian Investor Relations Directors Club as the available property of the Club was used for incorporation of the Association of Bulgarian Investor Relations Directors. Presently, members of the Association are over 90 Investor Relations Directors of Bulgarian listed companies as the only collective member is the Bulgarian Industrial Capital Association. This makes our Association the only representative professional organization of the IR directors in the country.  
[www.abird.info](http://www.abird.info)



AIR is a professional association that represents Investor Relations Officers in Italy. The Association's goal is to enhance the expertise and promote the professional stature of its members, while also increasing the awareness of the role played by Investor Relations Officers with the different financial market entities as well as with the top management of listed companies.  
[www.associazioneir.it](http://www.associazioneir.it)



Founded in February 2001 by a broad steering committee of investor relations professionals across major Australian and New Zealand companies, the Australasian Investor Relations Association (AIRA) was established to provide listed entities with a single voice in the public debate on corporate disclosure issues and to improve the skills and professionalism of its members. Having established itself as a key body for investor relations professionals, the Board changed the Association's membership structure in July 2004 to a corporate structure, incorporating three categories of members: Corporate Members, Supporting Members, Associate Members. Additional funding sought by this change in membership has allowed the Association to better represent its members on key issues affecting the investor relations industry and to continue to develop a strong professional development program. Since implementation of this new membership structure, the Association has quickly grown - with its 165 corporate members now representing over A\$760 billion of market capitalisation or over two-thirds of the total market value of companies listed on the ASX. The Association's mission is to advance the awareness of, and best practice in, investor relations in Australasia and thereby improve the relationship between listed entities and the investment community. The need for a focused investor relations association is now greater than ever with the current volatility being experienced across global investment markets, greater institutional and retail shareholder activism and an increased focus on corporate disclosure by regulators.  
[www.aira.org.au](http://www.aira.org.au)



BIRA is a professional association of investor relations executives responsible for financial communication among corporate management, the investing public and the financial community. Our members represent many of the publicly held corporations listed on Euronext Brussels, from small-caps to blue chips. With more than 30 active member companies, BIRA aims to set the highest standards in education to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field.  
BIRA is dedicated to advancing the practice of investor relations and professional competency and stature of its members.  
[www.belgian-ir.be](http://www.belgian-ir.be)



The Cercle Investor Relations Austria (CIRA) was launched as a voluntary community of interests and representation of listed companies in 1991. Members are primarily from the investor relations managers of the company, but also from CFOs and CEOs together. Currently, the CIRA comprises a total of 61 regular and 22 associate members. Draw the member companies account for about 85% of total capitalization and about 90% of the total turnover of the Vienna Stock Exchange. The Cercle Investor Relations Austria (CIRA) sees itself as a reform movement and recognized lobby, which is supported in the sense of a self-help by individual member companies and their goals are continuous improvement, internationalization and professionalization of the discipline Investor Relations.  
[www.cira.at](http://www.cira.at)





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## ABOUT ...



Created in 1987, the CLIFF is the French association of financial communication professionals. It has more than 200 members from both listed companies representing more than 90% of the Paris market's capitalisation and from specialists in related fields. As such, the CLIFF is a recognized voice for the profession in France. With an active programme fostering the sharing of experiences, a successful education training programme in partnership with a renowned French University (Paris-Dauphine) and its contribution to the annual publication of the "Financial Communications: Framework and Practices" together with the OCF, the CLIFF helps promote the status of Investor Relations professionals  
[www.cliff.asso.fr](http://www.cliff.asso.fr)



The Danish Investor Relations Society (DIRF) was established by investor relations officers, financial and communications executives in a few Danish companies in 1988. The objective was and still is to promote communication between listed companies and their investors thereby increasing investor interest in Danish shares and company bonds. DIRF represents some 250 members from approximately 100 companies. Members are primarily listed companies, and the member base represents about 95 per cent of the Danish market cap. However, also not-listed companies, organisations, service providers and consultants working with financial communications are represented  
[www.dirf.dk](http://www.dirf.dk)



DIRK - German Investor Relations Association is the German professional association for investor relations (IR) and representatives of publicly traded companies. As the mouthpiece of the IR Professionals, DIRK represents the interests of its members in active dialogue with stakeholders and institutions of the capital market, politics and the public. It offers its members professional support and promote the regular exchange between themselves and with IR professionals from around the world. It also promotes the development of the profession and sets with over 300 members quality standards for financial communication. The range of companies organized within DIRK covers almost all DAX and the bulk of the companies listed in the MDAX, SDAX and Nasdaq market to companies with small market capitalization and those who have the IPO before or issue debt instruments.  
[www.dirk.org](http://www.dirk.org)



The Finnish Investor Relations Society (FIRS), which was founded in 1990, strives to actively develop the IR practices and ethics of its members, and promote their professional development. The Society also seeks to promote interaction between IR professionals, the financial community and the media. Ms Hanna-Maria Heikkinen, Head of Investor relations Valmet Oyj is the current Chairman of the Board of FIRS. The Society has approximately 200 members. FIRS regularly arranges presentations, panel discussions, workshops and education on topical IR issues.  
[www.firs.fi](http://www.firs.fi)



The IR club Schweiz is the network for investor relations professionals in Switzerland, a forum for exchanging ideas, tackling key IR issues and developing best practices. The IR club Schweiz also aims to establish and promote contacts between club members and investors, asset managers and financial analysts both in Switzerland and abroad. This website is the place to find information relating to the practice of investor relations in Switzerland.  
[www.irclub.ch](http://www.irclub.ch)



Hong Kong Investor Relations Association (HKIRA) is a professional association comprising IR practitioners and corporate executives responsible for communications between corporate management and the investment community. Established in 2008, HKIRA advocates the setting of international standards in IR education, promotes best IR practices and strives to meet the professional development needs of those interested in pursuing the investor relations profession. HKIRA is dedicated to advancing the practice of IR as well as the professional competency and status of our members. To date, HKIRA has over 500 members and most of them are working for companies primarily listed on the Hong Kong Stock Exchange. HKIRA's membership profile covers a wide spectrum of professions from IR, finance, accounting, company secretarial to corporate investment roles. It consists of executives at various stages of their career, including the top executives from the IR professional and also the C-level management of listed companies.  
[www.hkira.com](http://www.hkira.com)





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## ABOUT ...



IR Club represents the merging of investor relations and social media: the online community for IR specialists. One of the main objectives of the IR Club is the promotion of networking, communication, exchange and transfer of knowledge among investor relations professionals. IR Club has approx. 1,100 members and is one of the largest IR associations in Europe.

[www.irclub.de](http://www.irclub.de)



The Investor Relations Society (IR Society) is a membership organisation that exists to promote best practice investor relations in the UK and beyond. It is run by IR professionals for IR professionals. Established in 1980, the IR Society's mission is to promote best practice in investor relations; to support the professional development of its members; to represent their views to regulatory bodies, the investment community and government; and to act as a forum for issuers and the investment community. We have approximately 750 members from the UK, Europe and beyond, including representatives from most of the FTSE 100, a large number of FTSE 250 companies and a number of AIM and smaller companies as well as IR advisors and service providers.

[www.irs.org.uk](http://www.irs.org.uk)



The professional body representing IR Professionals in Singapore.

IRPAS was established in 2006 by leading IROs, supported by SGX, with the primary objectives of championing IR best practice, enhancing professional competencies and elevating the overall standard of the IR profession in Singapore. Run by IROs for IROs, IRPAS is a voluntary commitment by a team of IR veterans united by the same dedication to build a community for fellow IR practitioners. It aims to empower members through education, professional development and networking initiatives, and to promote the sharing of IR knowledge and practices through internal research and partnerships with leading institutions and IR societies around the world. IRPAS has approximately 200 members comprising representatives from companies across sectors listed on the Mainboard and Catalist of the Singapore Exchange (SGX), as well as private organisations, financial communications advisors and service providers from around the region. IRPAS seeks to represent the views of its members and provide the platform to facilitate dialogue between IROs, regulators and the wider investment community.

[www.irpas.com](http://www.irpas.com)



The Middle East Investor Relations Society (MEIRS) is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and industry standards in corporate governance. The mission of MEIRS is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

This involves a commitment to fostering increased dialogue among its members and to encourage them to share and adopt best practice techniques within the field of IR. In partnership with stock exchanges, regulators and other market participants, MEIRS supports companies through its professional development and certification programmes as well as its membership community and network of country chapters. MEIRS was founded on 1st of July 2008 in Dubai, United Arab Emirates by The Bank of New York Mellon and Thomson Reuters. Our vision is to connect Middle East market participants in the field of IR and improve standards of corporate governance, transparency and access, thus attracting global investment to the region.

[www.me-irsociety.com](http://www.me-irsociety.com)



The Dutch Association of Investor Relations (NEVIR) represents its members - investor relations officers of listed companies and consultants - as a profession outside where the interests are concerned. The mission is to create NEVIR Dutch companies on the (international) capital. Optimal access More than 95% of the AEX, nearly 60% of the Midcap and Smallcap about 25% of the index is represented by NEVIR. Represent and support the activities of the members will also take place on all aspects that have to do with the Investor Relations section.

[www.nevir.nl](http://www.nevir.nl)





## 7<sup>th</sup> IR Summit 2016 - Friday 2<sup>nd</sup> December - London

### ABOUT ...



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Founded 1995 and since 2012 part of SFF (The Swedish Society of Financial Analysts), SIRA represents investor relations personnel from Swedish corporates. SIRA is a member of IIR - International Investor Relations Federation. The mission is 1) to act as a platform for exchange of information, ideas and experience with in the national as well as the international IR community, 2) to promote the relationship between listed companies and their owners, 3) to encourage the communication between corporates, institutions, brokers and news agencies locally and worldwide and 4) to collect and distribute IR related information from the investment community to its members.

[www.sira.org.se](http://www.sira.org.se)





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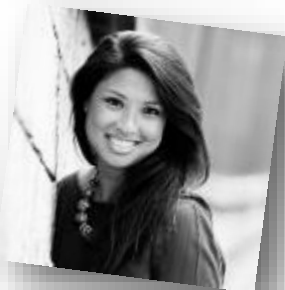
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