





Translating
Environmental, Social and
Governance (ESG)
into sustainable business value

An integration of Environmental, Social and Governance (ESG) factors into business agendas is no longer an option, but rather a necessity. The ESG Guide of [the Stock Exchange of Hong Kong] has been rearranged into two subject areas, Environmental and Social. General disclosure points under both subject areas have been upgraded to comply or explain for financial years beginning after January 1, 2017.

ESG is usually recognized as a report to improve a company's transparency and strengthen its risk management. Beyond financials, it is also seen as a function of Corporate Social Responsibility and brand building. Companies are facing increasing demand to recognize their responsibility to stakeholders and the society. Quality ESG disclosures and practices make perfect business sense from multiple perspectives. Companies can solidity their firm's reputation sustainability through ESG performances. Indeed, ESG Reporting is taken increasingly serious as it can affect assessments and decisions of stakeholders.

In the forum, we are going to cover the guidelines and practical skills in ESG Reporting with a view to assisting participants to enhance the market value of their companies through ESG Integration.

Date & Time: 17 January 2017 (Tuesday), 9:00am – 1:00pm (8:30am Registration)

(Breakfast & coffee break will be served)

Venue: Grand Ballroom, Level 6, Royal Plaza Hotel, 193 Prince Edward Road West, Mong Kok, Kowloon

Medium: Cantonese, supplemented with English

CPD Hours: 4 Hours

Enrolment Fee: HK\$300 Member or Associate of AHKA

HK\$300 Member of Supporting Organizations

HK\$400 Non-member

## Forum & Panel Speakers



Mr. Gary Lee
Senior Director, Finance & Accounting, Information Technology, Supply Chain Management and Legal & Compliance Division
Canon Hongkong Company Limited

Mr. Lee has more than 20 years of expertise in accounting and finance. He has been with Canon Hong Kong since 1997. With his strong experience, Gary helped improve the company's operation efficiency by integrating information technologies into different business operations, and has led his teams to several significant accomplishments – such as shortening the monthly financial closing time to one working day, setting up an integrated system to manage inbound calls and subsequent work processes, launching the first common system for Canon Asia Marketing Group (A-Fusion), and successfully integrating Océ operations with Canon operations in Asia.



Mr. Hauman Yeung
Director
Ascent Partners Advisory Service Limited

Mr. Yeung has been involved in the environmental movement in Hong Kong since 1988. He was the Executive Director of Green Power, and managed several environmental projects funded by UNEP from 1993 to 1995. He started an eco-village with the South China Agricultural University in 1995. He worked in a private equity investment company, LESS Limited, that invested in Environmental projects in China from 2004 to 2008. During his working in the private equity fund, he help to set up the whole investment criteria and standard, and also responsible for deal sourcing, due-diligent, closing deal and ongoing monitoring to improve the standard of the portfolio companies. He was one of the founding members and directors of Ascent Partners since 2008, and is now heading the Sustainability Advisory Services Department to provide ESG reporting service for listing companies in Hong Kong.

## Forum & Panel Speakers



Mr. Patrick Lo
Partner, RSM Hong Kong
Managing Director, Risk Advisory Services, RSM Consulting (Hong Kong) Limited

Mr. Lo is a Chartered Accountant in the United Kingdom and Canada and a Fellow member of the Hong Kong Institute of Certified Public Accountants. With over 37 years of Auditing and Risk Management experience, over 10 years experience in a Big 4 accounting firm and over 15 years experience in a full-licensed bank and a listed mobile phone company in Telecommunications industry. He has considerable experience in Internal Audit, especially in assisting corporations and listed companies to set up internal audit system and providing clients with effective Corporate and Risk Management plan. He is also experienced in provision of consultation service to listed companies in preparing Environmental, Social and Governance Reporting for compliance with listing rules in Hong Kong.



Mr. Jeffrey Chong
Chief Financial Officer, Company Secretary
China Partytime Culture Holdings Limited

Mr. Chong currently serve as the Chief Financial Officer and Company Secretary of China Partytime Culture Holdings Limited (Stock Code: 1532) which is listed on the Main Board of the Stock Exchange and is responsible for financial planning, management, internal control and investor relations. Mr. Chong is a member of the Hong Kong Institute of Certified Public Accountants and has extensive experience in the fields of auditing, accounting and financing.

## **Panel Moderator**



Mr. Roy Lo

Deputy President of The Association of Hong Kong Accountants

Managing Partner, SHINEWING (HK) CPA Limited

Mr. Lo is a practicing member of HKICPA, CPA Australia and ICAEW. He is currently a managing partner of SHINEWING (HK). He has accumulated over 22 years of auditing, merger and acquisition, IPO advisory experience in different industries. He is mainly specialized in assurance and listing projects for both PRC and Hong Kong companies. He is also responsible for various risk management and internal control engagements.

## **Sponsor & Supporting Organizations**

Sincere gratitude to the following organizations which sponsor and support the forum (in alphabetical order):

#### **Sponsor Organizations:**















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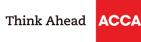












## **Enrolment Form**

The Association of Hong Kong Accountants (AHKA)

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181-185 Gloucester Road,

Wanchai, Hong Kong

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To: The Association of Hong Kong Accountants

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# "Translating Environmental, Social and Governance (ESG) into sustainable business value" 17 January 2017 (Tuesday)

	Member or Associate of AHKA		(No.:)		_)	
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			(No.:		_)	
	Non-Member					
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Enrolr	ment Fee:	Member or Associa	te of AHKA	HK\$3	600	
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		Non-Member		HK\$4	00	
Chequ	e No. :		Bank:		Amount HK\$_	
Signat	ure:			Date:		

Please complete the enrolment form together with your cheque for the full amount made payable to "**The Association of Hong Kong Accountants**" and send to 21/F Centre Point, 181-185 Gloucester Road Wanchai, Hong Kong

#### Notes:

- 1. Enrolments for the forum are accepted on the first-come-first-served basis. Priority will be given to AHKA's members and supporting organizations.
- 2. Confirmation will be sent by email before the date of the seminar. Once the application is confirmed, neither enrolment fee is refundable nor seat is transferable/cancellable.
- 3. If Typhoon Signal No. 8 or higher / Black Rainstorm warning is hoisted, the seminar will be postponed and new arrangement will be announced.
- 4. Personal data collected from the enrollee may be used by the Association to inform you of this seminar, and any other training activities, the benefits, goods, services, facilities and events to be organized or provided by the Association. An enrollee may opt out from receiving such materials at any time by sending a letter to the Association's privacy officer