

## PASS Seminar Business case for sustainability: CLP's experience

Kit-fong Law Manager – Group Sustainability 1 April 2019

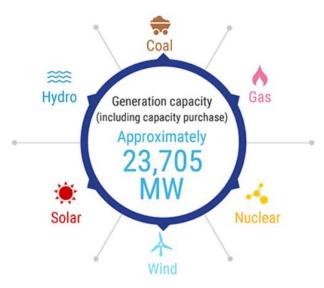
Information Classification: Proprietary

Energy for Brighter Tomorrows

## About CLP







#### 5 major markets



**Hong Kong** 



Mainland China







**Southeast** Australia

#### Asia & Taiwan



As at 31 December 2018



#### CLP has been producing a Sustainability Report since 2002



#### ...but sustainability reporting is <u>NOT</u> sustainability

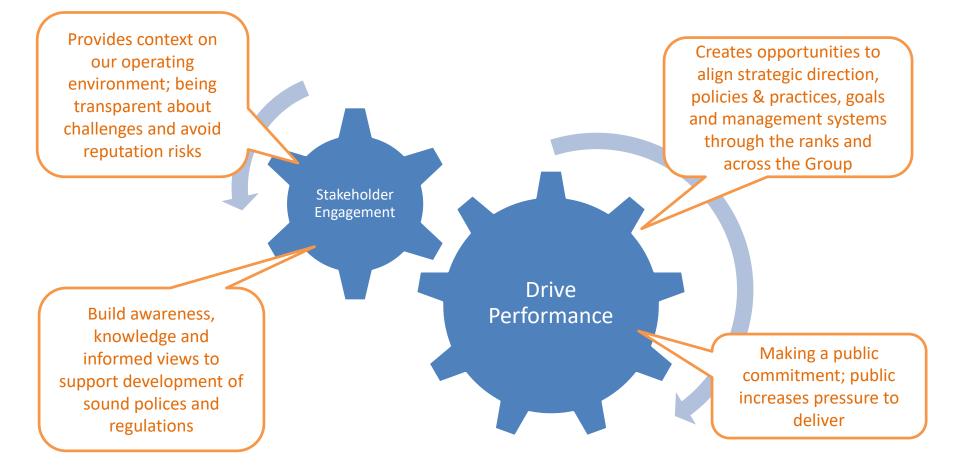


## But the report helps us respond to a changing business landscape

- **Reporting frameworks and regulations are tightening** more stringent frameworks (e.g. GRI) and policies & regulations on ESG disclosures (e.g. HKEx)
- Increasing environmental & social awareness more public expectations and scrutiny; compliance is not enough
- Increasing expectations on data quantity & quality more data points and independent verification expected for credibility
- Information is available and spread at unprecedented speed a public report helps defend the Company's position rapidly



### ... by driving performance and engaging stakeholders





#### **Investors are increasingly interested in ESG**

What is the market/industry outlook?

What are the company's ESG risks? And their potential impact?

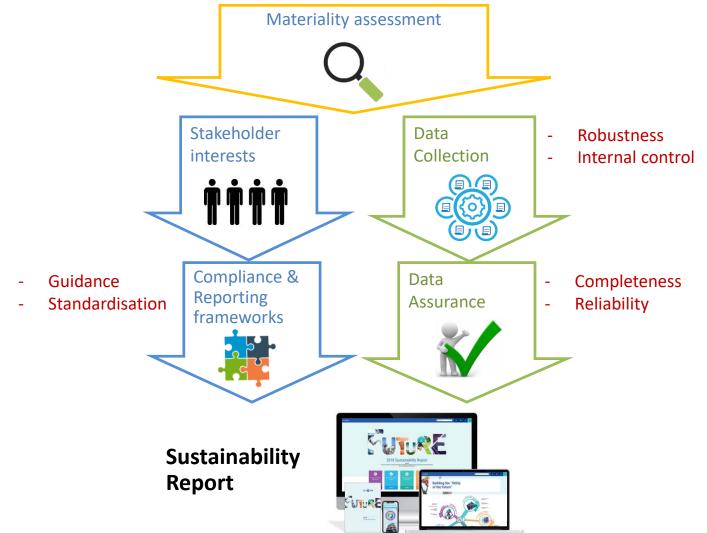
Is the Company managing these risks well?

How can the reported metrics help my decision-making?





## We consider the needs of investors when preparing the Report



CLP 中電

### **ESG reporting frameworks have been evolving**







### ...but are they fit-for-purpose?



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# Investors/analysts continue to develop their own assessments

Dow Jones Sustainability Indices

In Collaboration with RobecoSAM 🥪







Hang Seng Corporate Sustainability Index Series Member 2018-2019





2019 Constituent MSCI ESG Leaders Indexes





## Are we communicating ESG risks well?

- 29% alignment between material risks disclosed in a company's risk filings compared to material issues in sustainability report
- 35% of companies had no alignment

Challenges:

- ESG risks tend to be long-term and difficult to quantify in monetary terms
- Lack of understanding of ESG risks at the board level
- ESG risks are often viewed as less significant than operational or financial risks



*Source: WBCSD (Jan 2017), Sustainability and enterprise risk management: The first step towards integration.* 



## ESG materiality is essential to better understand where the headwinds are coming from

- Forward looking clarify ESG risks and opportunities ahead
- A more focused ESG report, and increases strategic value of a sustainability report

#### **Starting Point**

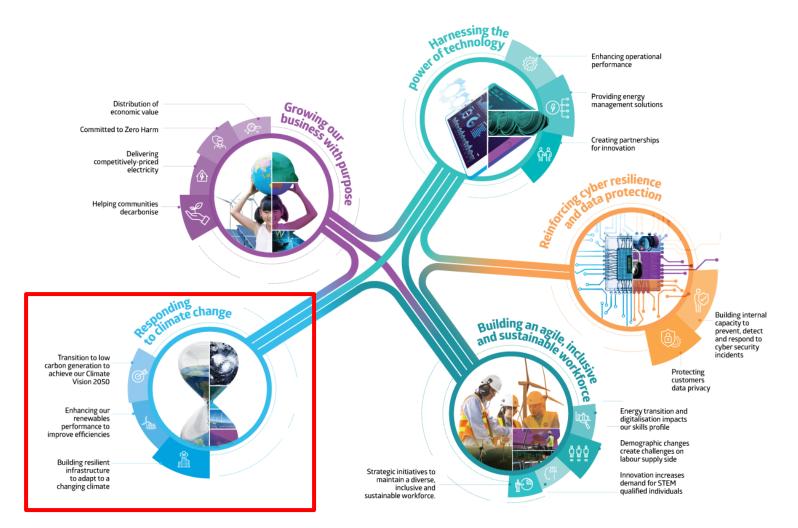
 Megatrends analysis to deepen understanding of how broad changes in the environment, society, technology and governance affects the company



Source: COSO/ WBCSD (Oct 2018), Guidance for Applying Enterprise Risk Management (ERM) to Environmental, Social and Governance (ESG)-related Risks



#### CLP's 2018 SR focuses on five material topics





## New frameworks have been developed for climate change – e.g. CDP, TCFD

#### **Core Elements of Recommended Climate-Related Financial Disclosures**



#### Governance

The organization's governance around climate-related risks and opportunities

#### Strategy

The actual and potential impacts of climate-related risks and opportunities on the organization's businesses, strategy, and financial planning

#### **Risk Management**

The processes used by the organization to identify, assess, and manage climate-related risks

#### **Metrics and Targets**

The metrics and targets used to assess and manage relevant climate-related risks and opportunities



### **ESG reporting will stay – what's next?**

Demand for ESG information is on the rise	<ul> <li>More ESG surveys?</li> <li>Harmonisation of different frameworks?</li> <li>Valuing / quantifying ESG risks?</li> </ul>	
ESG reporting is mainstreaming	<ul> <li>Integration with the Annual Report? Or remains as a standalone document?</li> <li>Increase reporting frequency?</li> </ul>	
Assurance becomes a prerequisite	<ul> <li>Limited vs reasonable</li> <li>Assurance for other green financing tools</li> </ul>	
Climate change gets the most attention	<ul> <li>What's the next big topics? Water? Plastic? SDGs? Impact measurement?</li> </ul>	





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